



CF-RAI-USAA-PD-GEN-2007-000381

Expanded Number **CF-RAI-USAA-PD-GEN-2007-000381**

External ID

Title

"Integated Regional Communications (PSC) Programme for Basic Services" UNICEF's Programme in Tanzania, by RRN Tuluhungwa, UNICEF EARO, Nairobi

Date Created / From Date

11/25/1978

Date Registered

8/10/2007 at 1:21 PM

Date Closed / To Date

Primary Contact

Home Location **CF-RAF-USAA-DB01-2007-10401 (In Container)**

FI2: Status Certain? **No**

Item Fd01: In, Out, Internal Rec or Rec Copy

Owner Location **Programme Division, UNICEF NYHQ (3003)**

Current Location/Assignee **In Container 'CF-RAF-USAA-DB01-2007-10401 (Upasana Young)' since 11/9/2007 at**

High

FI3: Record Copy? **No**

Document Details **Record has no document attached.**

Contained Records

Container **CF/RA/BX/PD/CW/1985/T037: Programme Support Communications**

Date Published

Fd3: Doc Type - Format

Da1:Date First Published

Priority

Record Type **A01 PD-GEN ITEM**

Notes

19 pp

The paper lays out the scope and purposes of UNICEF's assistance Tanzania, in the regions of Morogoro, Irniga, Ruvuma and Mtwara, calling for an integrated communication strategy, aimed at bringing farmers and rural development agents together as equal partners. Outlines general objectives, plan of operation at regional and district levels, budgets for four projects:

- Training in communication and basic services;**
- Training of communications officers;**
- Setting up of three technical mobile service units; and**
- Mobile communications units.**

Budgets and equipment requirements, as well as training seminars, are projected for three years.

Print Name of Person Submit Image

Signature of Person Submit

without cover

SAROJA DOUGLAS

Saroja Douglas

19

INTEGRATED REGIONAL COMMUNICATIONS

(PSC) PROGRAMME FOR BASIC SERVICES

1. INTRODUCTORY NOTE

The implementation of the basic services programme in the regions of Morogoro, Iringa, Ruvuma and Mtwara calls for an integrated communication strategy which will aim at bringing the farmers and rural development agents together as equal partners. Integrated communication is the delivery of usable development information and guidance based in part on previous and continual consultation with and feedback from the villagers and vice versa. The objective is to bring to the villagers including their families in a unified, coherent and usable form the information, skills and resources they do not have but they need to participate in development and service programmes that affect them.

Thus the integrated communication programme will aim at enhancing and harmonising communication linkage-relationships at the final delivery point between the villagers and the development extension staff, such as horizontal linkages between ministries and organisations, e.g. agriculture, health, national education, social welfare division of the Prime Minister's Office, UWT, etc; vertical linkages from villagers to 'extension' staff, to district officers to Regional heads and national chiefs and vice versa. Strategies, message production, dissemination, reception and feedback, rather than just a one-way, direct, communicator-to passive receiver activity. This conceptualisation of development communication will be the common denominator in this Communication for Basic Services programme in the four regions in Tanzania.

Existing political and bureaucratic infrastructure in Tanzania is conducive and supportive to integrated development communication programmes:-

1. There is a well-defined rural development policy and commitment. Hence the Government, Party (CCM) and other workers are accorded an official working environment appreciative of community participation.
2. The final programme delivery unit, namely the Ujamaa Village, is well-defined and quantified.

3. Participatory planning and implementation at the final delivery point and upwards is well developed. Therefore the organisation of services on a village level is facilitated. Bottom-up planning and decision-making and popular participation are the keystone in the self-reliance socialism philosophy of the country.
4. The mass media are integrated and projected towards rural development.
5. Leaders are closely related to the village people - there is an allegiance of leaders to the villagers.
6. There is no diversity of interests and priorities due to social stratification in development programmes.
7. Decision-making authority has been bestowed on to villages, districts and regions.

However, the role of communication as a catalyst in rural development through popular participation has not been fully realised and secondly the extension staff has been well prepared for professional duties of 'delivering services' to the populace but unfortunately not in the methods and techniques of motivating and educating people to help themselves.

The communications programme forms an integral part of the UNICEF Programme Assistance to the United Republic of Tanzania for the years 1980-1982 inclusive.

This communications programme will have an underlying component of research into the best ways of organising, developing and delivering educational messages to and from the villages efficiently, on a participatory basis.

2. COMMUNICATIONS PROGRAMME OBJECTIVES

2.1 General Objective

To assist the Regions of Morogoro, Iringa, Mtwara and Ruvuma to establish systematic and integrated communication systems to support the basic services programmes operating in or to be established in the four regions.

/...

2.2 Specific Objectives

- (a) To introduce the dynamics of development communication to regional and district leaders.
- (b) To train regional communications officers and existing extension staff in the art of rural communication.
- (c) To assist the Ministry of National Education to establish and equip two technical Mobile Service Units.
- (d) To provide and equip one mobile communication unit per region to be able to undertake community media programmes.

3. Plan of Operation

3.1 Project One: Conscientisation and Training in Communication and Basic Services Advocacy for Communication and Basic Services

The concept of basic services as a developmental strategy needs to be understood and its basic implementations at village, district and regional levels analysed by the key leaders and villagers in the programme areas. Therefore the following 'brain-storming' two-day seminars are proposed.

- (a) At Regional Level for the:-
 - Regional Commissioner
 - Regional Development Director
 - and his functional officers
 - Regional Party Chairman and his senior staff
 - Area Commissioners
 - District Development Directors
 - Representatives of the Prime Minister's Office
- (b) At District Level for the:-
 - District Development Director
 - and his functional officers
 - Party Officials
 - Technical Officers

Subjects to be discussed in the seminars will include:-

- Co-ordination and integration in rural development
- Role of communication in rural development

- Basic Services through popular participation including the review of regional basic services programmes
- Examination of regional, district and village resources and ways of mobilising and utilising them.

(c) Budget Projections

	1980	1981	1982
(i) <u>IRINGA REGION</u>			
(a) <u>One Regional Seminar</u>			
15 participants X 3 days at \$20 per day per person	900.00	-	-
(b) <u>Four District Seminars</u> - (2 per annum for 2 years)			
15 participants X 7 days X \$15 per day per person	3,150.00	3,150.00	-
(ii) <u>MOROGORO REGION</u>			
(a) <u>One Regional Seminar</u>			
15 participants X 3 days X \$20 per day per person	900.00	-	-
(b) <u>Four District Seminars</u> - (2 per annum for 2 years)			
15 participants X 7 days X \$15 per day per person	3,150.00	3,150.00	-
(iii) <u>MTWARA REGION</u>			
(a) <u>One Regional Seminar</u>			
15 participants X 3 days X \$15 per day per person	900.00	-	-
(b) <u>Three District Seminars</u> - (2 in first year and 1 in second year)			
15 participants X 7 days X \$15 per day per person	3,150.00	1,600.00	-

/...

(iv) <u>RUVUMA REGION</u>	1980	1981	1982
(a) <u>One Regional Seminar</u>			
15 participants X 3 days X			
\$20 per person per day	900.00	-	-
(b) <u>3 District Seminars</u>			
15 participants X 3 days X			
\$15 per person per day	2,240.00	1,170	-
(v) <u>Round-up Interregional (i-iv)</u>			
<u>Basic Services Consultation</u>			
5 persons X 4 regions X 4 days			
X \$20 per person per day	-	-	1,600.00
<u>TOTAL</u>	<u>15,290.00</u>	<u>9,070.00</u>	<u>1,600.00</u>

3.2 Project Two

3.2.1 TRAINING OF COMMUNICATION OFFICERS

It is recommended that the Regional Development Director (RDD) will designate a person with a strong background in adult education or health education methodology and techniques. This individual will be responsible for co-ordinating communication and adult education programmes/projects under the overall supervision of the RDD with technical and professional support from the sectoral ministries. UNICEF will assist the four Regional authorities in funding and running a 4-week course for the four communications officers in the following areas:-

- (a) Development and management of Communication Programmes.
- (b) Functions of Communications and Media in an integrated approach to rural development.
- (c) Field level media research, utilisation and production techniques.
- (d) Dynamics of cultural change in rural development.
- (e) Pre-testing and evaluation of educational materials/media.
- (f) Basic services through popular participation.
- (g) Education Methodlology

With this additional training it is believed that these officers will undertake the role of trainers for the extension staff in the art of communication research, process, nomitoring and evaluation.

3.2.2 COMMUNICATIONS WORKSHOPS FOR EXTENSION STAFF

The various extension cadres employed by the Ministries of Agriculture and Veterinary Services, health, social welfare, etc. are well trained in the professional delivery of the relevant services, but somewhat limited in (1) the communication of new innovations to the average rural farmer, (2) communication materials utilisation and production at the field level, (3) methods and techniques of village level educational programmes research, development, management, monitoring, evaluation and coordination.

Hence it is recommended that integrated and interdisciplinary 3-week communication workshops-cum-seminars of a maximum attendance of 20 persons per workshop be organised at district level for the various extension staff. Subjects for these workshops will include:-

- (a) How people learn and accept new ideas and practices (including the adoption process).
- (b) Methods of introducing new ideas and new practices to rural communities.
- (c) Group dynamics.
- (d) Communication techniques and inter-personal communication skills (the communication process, how to inform, motivate and increase knowledge, main points to consider for effective communication, management communication and information techniques).
- (e) Educational methodology and techniques.
- (f) Communications programmes, research, development, management, monitoring and evaluation.
- (g) Simplified statistics - sampling, coding, analysis techniques.
- (h) Educational aids and audio-visual materials.
- (i) Basic services through popular participation.

The proceedings of these workshops and meetings will be documented in a form of a field or development communication manual for the region and Tanzania.

/...

3.2.3 Visual Aids Assistant

Each regional communications team will have a Visual Aids Assistant responsible for projection of films, slide sets, etc. and simple preventive maintenance. Initial one-month courses are run by the Audio Visual Institute in Dar-es-Salaam. UNICEF will provide training stipends for four persons.

3.2.4 Budget Projections

	1980	1981	1982
(a) <u>Training of Regional Communication Officers</u>			
Training stipends for "Regional Communications Officers": 4 participants X 30 days X \$15 per day per person including travel	1,960.00	-	-
(b) <u>District Communicators Workshops for Extension Workers:</u>			
6 workshops with 25 participants for 21 days X \$10 per person per day including travel	6,500.00	1,692.00	13,600.00
(c) Stipends for Visual Aids Assistants training courses at the AVI. 4 for a month at \$10 per person including travel			
<u>TOTAL</u>	<u>8,460.00</u>	<u>1,200.00</u>	<u>-</u>
	<u>8,460.00</u>	<u>18,120.00</u>	<u>13,600.00</u>

3.3 Project Three

3.3.1 THREE TECHNICAL MOBILE SERVICE UNITS

The Ministry of National Education has established one Technical Mobile Service Unit consisting of two motor mechanics, one electrician and one electronics assistant and a driver. The team's main duty is to tour the country repairing the ministry's

motor vehicles, communications equipment and on-the-job training of audio visual assistants in the Regions. This team requires transport and basic repair equipment and kits.

This is a national team and it is felt that it may not be able to meet the needs of communications programmes in the four regions of Morogoro, Iringa, Mtwara and Ruvuma adequately and efficiently. Hence UNICEF, in conjunction with the Adult Education Directorate of the Ministry of National Education and the Prime Minister's Office, will provide transport, maintenance equipment and kits for the current national mobile team.

In 1981 and 1982 UNICEF will fund a second and third team that will be responsible for supporting the communication programmes in the four Regions. The two teams will be based at Soliwayo and Masasi programme bases.

Each team requires the following equipment and supplies:-

(a) Electronics

(i) 1 Electronics Tool Kit JTK-14 with fluke digital VOM	\$ 250.00
(ii) 1 Electrician/Maintenance Kit Type JTK19 Suppliers: Jensen Tools and Alloys, 1230 S. Priest Drive, Tempe, Arizona, USA	60.00
(iii) 4 Electronic Type Soldering Iron, 25 Watt, replaceable iron-coated bits; (with selection of bits for electronic work) - Antex or Welder brand (220V) Supplied by any good wholesale supplier of electrical goods in Europe.	100.00
(iv) 1 Signal Injector	30.00
(v) 1 Radio Frequency Probe for Oscilloscope Item (viii)	40.00
(vi) 1 Phillips PM 2454B AC Voltmeter (RMS reading) - frequency 300Hz - 600Khz with a maximum of 1dB	350.00

/...

(vii) 1 Phillips PM 5108 Audio Generator 20Hz to 200KHz	\$ 400.00
(viii) 1 Phillips Oscilloscope (DC) PM 3261	900.00
(ix) 1 Phillips Frequency Counter PM 6611/01 capable of reading 600KHz	300.00
(x) 2 Cassette pre-recorded "flutter" test Part No. 56524-007	20.00
(xi) 1 Flutter meter weighted peak reading Part No. 54.3-1972	200.00
(xii) 1 Head Alignment Bit Part No. 91750-000	50.00
(xiii) 1 Dual Cassette Alignment Fixture Part No. 92444-000	50.00

Items x-xiii supplied by:

Telex Communications Inc.,
9600 Aldrich Ave. South,
Minneapolis, M.N. 55420, USA.

(xiv) Test Cassettes - one of each of: P-4-A81) P-4-A82) P-4-L81) P-4-T81) SPC-4) WS-48) CS-4-1)	100.00
<u>TOTAL</u>	<u>2,850.00</u>

(b) Tools for Automechanic (From UNIPAC)

(i) 1 Auto Mechanics Tool Kit No. 8002500	\$ 236.55
(ii) 1 " " Wrench Set Metric No. 8002503	96.88
(iii) 1 " " " " US Size No. 8002503	96.88
(iv) 1 Creeper No. 8017500	13.92
(v) 1 Dispenser Gear Lubricant No. 8022000	56.21
(vi) 1 Engine Safety Lift No. 8026800	18.77
(vii) 1 Grease Gun No. 8036000	5.10

/...

(b) Continued

(viii) 1 Jack Floor Type 2 ton No. 8042502	\$ 211.75
(ix) 2 pairs Jack Stand No. 8043000	19.36
(x) 1 Lubricator No. 8045800	66.97
(xi) 1 Puller Set No. 8064700	414.12
(xii) 1 Tyre Tube Repair Kit No. 8092307	22.71
(xiii) 1 Tyre Lever No. 8091800	5.48
(xiv) 1 Tyre Pump No. 8092200	8.94
(xv) 1 Toe-in Gauge No. 8092500	44.91
(xvi) 1 Wrench - Cross, Inch No. 8097310	1.23
(xvii) 1 Wrench - Cross, Metric No. 8097315	6.01
(xviii) 1 Vice Mechanics No. 4093925	14.52
(xix) 1 Hoist Chain 500 Kg. Cap. No. 4060760	53.07
(xx) 1 Drill Electric 12.5mm (220V) No. 4037976	64.31
(xxi) 1 Set Bits Frill Twist No. 4012394	9.59
TOTAL	<u>1,500.00</u>

(c) Tools for Auto-Electrician (From UNIPAC)

(i) 1 Auto Mechanic's Tool Kit No. 8002500	236.55
(ii) 1 Auto Mechanic's Wrench Set No. 8002503 (US Sizes)	96.88
(iii) 1 Auto Mechanic's Wrench Set No. 825008 (Metric Sizes)	96.88
(iv) 1 Gear Puller No. 8033050	16.26
(v) 1 Battery Terminal Puller No. 8004300	2.12
(vi) 1 Growler Armature Tester No. 8037504 (220 Volt)	132.78
(vii) 1 Spark Plug Tester and Cleaner No. 8083003 (220 Volt)	121.00
(viii) 1 Tune-up Basic Set No. 8093800	36.07
(ix) 1 Tester Auto-Electric No. 8091000	38.96
(x) 1 Tester Ignition and Condenser No. 8090970	165.72
(xi) 1 Battery Services Kit No. 8004000	10.16
(xii) 1 Set Battery Jumper Cables No. 8003500	13.31
(xiii) 1 Battery Tester No. 8004700	38.91
(xiv) 1 Battery Charger (220V) No. 8015702	132.67
(xv) 1 Starter and Generator Commut. Turning Tool No. 8033210	105.97
(xvi) 1 Vice Mechanic No. 4093925	14.52
(xvii) 1 Soldering Iron Ec. (220V) No. 4086622	6.92
(xviii) 1 Brush Wire No. 4018500	8.85
TOTAL	<u>1,300.00</u>

3.3.2 Budget Projections

	1980	1981	1982
(a) Equipment for 3 technical Mobile Service Units - one in 1980 and two in 1982	5,650.00		11,300.00
(b) Two Land Rovers: one in 1982			20,000.00
(c) Workshops for 12 technicians for 7 days including travel	<u>500.00</u>	<u>500.00</u>	<u>500.00</u>
TOTAL	<u>6,150.00</u>	<u>500.00</u>	<u>31,800.00</u>

3.4 Project Four

3.4.1 MOBILE COMMUNICATIONS UNITS

The communications aspects of basic services calls for the education and training of villagers in skills and concepts of doing things for themselves. Most of this activity will be carried out by the various extension staff based at the regions, districts, divisions, wards and villages through demonstrations and inter-personal communication. They will need aids to support the educational activities. The staff will be trained to develop and produce some simpler ones, but others which need sophisticated production and projection techniques will be the responsibility of the 'regional communications officer' with technical support from UNICEF Dar-es-Salaam and/or UNICEF's Regional Information and Communications Service, Nairobi. The communication materials will be designed and developed in the regions and districts and after processing either in Dar-es-Salaam or overseas will be used in the same regions or neighbouring districts whenever ecological and ethnic conditions allow.

UNICEF will assist the regional administration in providing transport, field level equipment and supplies to enable the regional communications officer to produce, disseminate, utilise, monitor and evaluate communications messages and aids; and to perform continual training programmes for the extension staff.

3.4.2 COMMUNITY MEDIA

The active involvement of the community in the communication process will be the hallmark in this project. The term 'community media' will be used, in the

3.4.3 Budget Projections

(a) Communications Equipment and Supplies

(i) Generating set gasoline 2000W
220V/50Hz, UNIPAC 1800345 \$US 350.00

(ii) Bell and Howell TQ11 Specialist)
1655 with:)
- 30 spare bulbs)
- 2 spare metal spools 1200 ft) 1,000.00
- 2 spare metal spools 2000 ft)
- 1 Microphone)
- 1 projector - 0 - Stand Model)
203-56)

(iii) 1 Kodak Carousel SAV 1000 Slide)
Projector with 250mm lens and)
carrying case plus:) 500.00
- 20 Kodak Carousel Diamagazin 80s)
- 20 24V/250 Halogenlamps)

Supplied by: Kodak, W. Germany.

(iv) 390 plastic slide wallets 24 with
metal suspension rods 100.00

Supplied by: Nicholas Hunter Film Strips,
Multon Yard,
46 Richmond Road,
Oxford, U.K.-

(v) 1 Knox Projection Screen series 100
(Wall type) 60" x 60" 140.00

(vi) 1 Duplicator Gestetner Model 420
240V/50Hz UNIPAC 4322568 440.00

(vii) 50 ink duplicator for Gestetner
(black) tubes UNIPAC 4324155 50.00

(viii) 200 reams paper duplicating white
Size A4 210 x 297mm UNIPAC 4325610 300.00

(ix) 1 Typewriter English Standard 330mm
carriage UNIPAC 4329515 250.00

context of the project, to describe the inter-active relationship between the communication systems envisaged and the village community systems involved. The word 'community' is used as a prefix to denote the emphasis on the community service application of a particular medium, as with community radio, community written matter, community slide sets, community drama or theatre.

Community media are not media which are different in kind from the mass media as such, for modification of mass media structures and systems particularly at the remote end is an important part of the approach. The term simply differentiates the uses to which the media are put, namely servicing the needs of the communal villages. The specific features which will be applied to the project are:

- all media programming will be based on needs and interests of the community.
- the involvement of the non-professionals in the production that the villagers will have a major part to play in the productions.
- there will be an active relationship between the communicators and the villagers after the production of the materials.

This approach will:

- provide alternative information and education to that distributed by traditional, mass media programming.
- will enable villagers and individuals to pursue subjects to the level which suits their needs, when and wherever these needs are felt.
- provide a means of communication and a flow of information tuned and tailored to community needs as circumstances require.
- create and enhance a flow of communication, in the form of a dialogue vertically between those who have information and those who need it and between those who make the decisions and the people affected by them.
- enable groups to communicate with others at their own level, horizontally, so that experience gained by one group can be available to another.

Field level-oriented and produced educational materials will include slide sets, brochures for schools and training institutions, single concept 10-minute films - one per region.

/...

(x) 150 boxes Stencil Duplicating UNIPAC 4328414	US\$ 500.00
(xi) 1 Stand Tripod with Camera pan Head UNIPAC 1811280	20.00
(xii) 100 Kodachrome 64 slide films with prepaid envelopes	800.00
(xiii) 100 Film 35mm Rols B/W plus X ASA 125 3b exposures UNIPAC 1800315	200.00
(xiv) 1 UHER Tape Recorder Report 4000R with:) - 2 accumulators) - 1 adaptor) - 1 standard carrying case) - 1 standard microphone)	900.00
(xv) 50 tapes magnetic recording 366m on 180mm reel UNIPAC 1885000	170.00
(xvi) 300 meter 3 wire electric cable	150.00
(xvii) 300 metres Coaxial wire	200.00
(xviii) 1 Asahi Pentax ME Body with case and:) - 1 SMCP-M 50mm f1.7 lens) - 1 Hoya 52mm UV filter) - 10 spare mercury Battery sets) - 1 SMC Pentax-M 28mm f2.8)	400.00
(xix) 1 Metz 40CT 1 Flash	100.00
(b) <u>TRANSPORT</u>	
(i) 1 Land Rover	10,000.00
(ii) 1 Honda Motorcycle Model CB 125/125 cc men	860.00
(c) Raw Materials and cash assistance for one 10- minute film and slide sets	
	<u>3,000.00</u>
TOTAL	<u>20,430.00</u>

1980 Two Regions - \$40,860

1981 Two Regions - \$40,860

Project Five

3.5.1 NATIONAL COMMUNICATIONS PROGRAMME CO-ORDINATION

Under the Tanzanian decentralisation policy every region is an autonomous administrative and development unit, although the functional officers are professionally still responsible to the parent ministry headquarters.

Every region's communications programme and the consequential projects will be co-ordinated by the regional communications officer with sectoral professional inputs from the ministries represented in the region and UNICEF's communications officers.

In 1980 UNICEF will recruit a Programme (or Project Support) Communications Officer to be based in the Dar-es-Salaam offices to undertake inter-regional co-ordination, liaison with national and international organisations and 'backstopping' of the regional communication officers. This officer will also assist other regions in the production and training programmes in support of other UNICEF-assisted programmes in Tanzania.

3.5.2 Budget Projections

	1980	1981	1982
(a) <u>National PSC Officer</u>			
(i) Salary NOB	6,000.00	6,100.00	6,200.00
(ii) Travel	2,500.00	1,800.00	1,700.00
(b) <u>Transport</u>			
1 Land Rover			10,000.00
(c) <u>Communication Equipment</u>			
(i) 1 Kodak Carousel SAV 1000)			
with 70-120mm lens and a)			
carrying case plus:)		450.00	-
- 10 Kodak Carousel Diamagazin)			
80s)			
- 24V/150W Halogen Lamps)			

Supplied by: Kodak, W. Germany.

(ii) 1 Bell and Howell TQ111			
Specialist Model 169SA	1,000.00		
with 1 B+H 4" lens	200.00		

/...

(c) (ii) continued	1980	1981	1982
- 1 B+H Microphone	20.00	-	-
- 1 B+H Extra-loud speaker	100.00	-	-
- 1 B+H Rewinder with case board	20.00	-	-
- 1 B+H Projector - 0-stand 203/56	50.00	-	-
- 2 B+H Steel 1200ft reels	20.00	-	-
- 2 B+H Steel 2000ft reels	30.00	-	-
- 20 B+H Projector Lamps 24V/250W	150.00	-	-
(iii) 1 Generating set Gasoline 2000W 220/50Hz UNIPAC 1800345	350.00	-	-
(iv) 1 UHER 4000R Tape Recorder with:)			
- 2 Accumulators)			
- 1 carrying case)	900.00	-	-
- 1 power adaptor)			
- 1 microphone)			
(v) 1 Sony TC142 Cassette Tape Recorder and Accessories	300.00	-	-
(vi) Nikon F2A with f1.4/50mm lens with:)			
- 1 Wideangle Nikkor 28mm/3.5)	800.00	-	-
- 1 Telephoto lens 135mm f2.8)			
- 1 Carrying Case)			
(vii) Secretarial Assistance	3,000.00	3,000.00	3,000.00
(viii) Consultancy and small production items	<u>2,000.00</u>	<u>2,800.00</u>	<u>2,000.00</u>
TOTAL	<u>17,440.00</u>	<u>14,150.00</u>	<u>22,900.00</u>

/...

4. SUMMARY OF ASSISTANCE PROJECTIONS IN US\$

	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>TOTAL</u>
Project 1	15,290	9,070	1,600	25,960
Project 2	8,460	18,120	13,600	40,180
Project 3	6,150	500	31,800	38,450
Project 4	40,860	40,860	-	81,720
Project 5	17,440	14,150	22,900	54,490
Community School Film	<u>25,000</u>			<u>25,000</u>
TOTAL	113,200	82,700	69,900	265,800

5. ASSISTANCE ANALYSIS

	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>REMARKS</u>
5.1 Communication Training Assistance-\$67,600				
a) Regional Staff Seminars	3.6	-	-	60 Senior Regional Officers
b) District Seminars	11.6	9.0	+	180 Senior District Officers
c) Interregional Consultation	-	-	1.6	5 Senior Regional Officers
d) Communications Workshops for Regional Communications	2.0	-	-	4 Communicators
e) District Communicators Workshops for Extension Workers	6.5	17.0	13.6	150 Extension Workers
f) Visual Aids Assistants Cause	-	1.2	-	4 Audio Visual Assts.
g) Mobile Technical Service Staff	<u>0.5</u>	<u>0.5</u>	<u>0.5</u>	12 Technicians
	24.2	27.7	15.7	

	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>REMARKS</u>
5.2 Supply and Equipment Assistance - \$59,700				
a) Technical Mobile Service Unit	5.7	-	11.3	3 Units
b) Regional Mobile Communications Units	19.1	19.1	-	4 Units
c) National PSC Unit	4.0	0.5	-	1 Unit
	<u>28.8</u>	<u>19.6</u>	<u>11.3</u>	
5.3 <u>Transport</u> - \$73,400				
a) Technical Mobile Units	-	-	20.0	2 Land Rovers
b) Regional Mobile Communications Units	20.0	20.0	-	4 Land Rovers
c) Regional Mobile Communications Units	1.7	1.7	-	4 Motor Cycles
d) National PSC Unit	-	-	10.0	1 Land Rover
	<u>21.7</u>	<u>21.7</u>	<u>30.0</u>	
5.4 <u>Non-Supply Assistance</u> \$40,100				
a) <u>National PSC Officer</u>				
- Salary and per diems	8.5	7.9	7.9	1 National Officer
- Secretarial Assistance	3.0	3.0	3.0	1 Typist/Stenographer
- Consultancy	2.0	2.8	2.0	6.8 man months
	<u>13.5</u>	<u>13.7</u>	<u>12.9</u>	

	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>REMARKS</u>
5.4 Community School Film	25.0	-	-	1 Film
GRAND TOTAL	U.S.\$113.2	82.7	69.9 =	265.8

6. Percentages

a) Training	25%
b) Supply and Equipment Assistance	23%
c) Transport	27%
d) Non-Supply Assistance	16%
e) Other	<u>9%</u>
	100%

R.R.N. Tuluhungwa
Regional PSC Officer
UNICEF
Eastern Africa Regional Office
Nairobi
KENYA

UNICEF
Dar-es-Salaam
25 November 1978