

Revi Tshungwa. New York.

REGIONAL TRAINING PROJECT IN G/S
COMMUNICATIONS FOR BASIC SERVICES 19/04/82.

A BRIEF REPORT TO THE SENIOR STAFF MEETING

WEDNESDAY, 7TH APRIL, 1982

Introduction

The first sub-regional workshop on training [redacted] was held at Mbabane, Swaziland from 15th March to 2nd April, 1982. The following countries sent participants whose numbers appear in brackets: Lesotho (4); [redacted] (4); [redacted] (5); [redacted] (3); [redacted]. (See Appendix I). The Ethiopian Country Programme Coordinator was requested to attend as the second sub-regional workshop will be held in Addis Ababa in March, 1983.

Resource persons who led the workshop discussions, practicals and field trips were drawn from all these countries in addition to one from Nairobi. The emphasis here was on relying upon local human resources who understood development problems of Southern Africa from both the theoretical and, more importantly, the practical experience. I am glad to report that this aim was achieved. (See Appendix II).

Aims and Objectives

To train and produce a cadre of [redacted] who would, in turn, [redacted] effective communications for purposes of conscientizing the communities towards integrated rural development, was the overall objective of the Mbabane Workshop. Related to this, was the need to produce workable training plans and strategies for use in country workshops. These plans were based on country case-studies which formed a major part of the workshop programme.

Workshop Programme and Curriculum

The Mbabane Workshop was primarily concerned with how to avoid a programme that tended to emphasize theory at the expense of practice. More emphasis was therefore given to the country case-studies, practicals and field trips. The following areas of concern formed the programme.

/...

(m) Evaluation of the Mbabane Workshop:

- had been useful; but
- should have been even more practical.
- During the planning stages it suffered from bad communications resulting in some participants not getting the vital information quickly.
- The training plans produced by the Workshop were the most practical and useful aspect of the Workshop.

Country Workshops Programme

Each country produced a workshop plan to suit its own circumstances. But they were all agreed on the general aim, viz:- to train extension and community workers. A few countries, like Zimbabwe and Swaziland, felt they needed to train a few more trainers of extension workers in order to strengthen the trickle-down process.

The following is the programme of country workshops:

24th July to 8th August, 1982 - Lesotho.

12th August to 26th August, 1982 - Botswana.

28th August to 14th September, 1982 - Zambia.

Zimbabwe and Swaziland will have their country workshops in early 1983.

The Southern Coordinators' Board Meeting

Country Coordinators of southern countries (including Ethiopia) represented at the meeting met and ratified the above country workshop programme. They also discussed the second sub-regional workshop to be held in Addis Ababa, Ethiopia. The following were some of the most important decisions of the Coordinators' meeting:

- (a) that the Country Coordinators' Project Review Meeting, scheduled for August, 1982 in Nairobi, [REDACTED] is Ababa just before the second sub-regional workshop;
- (b) that the second sub-regional train-the-trainers workshop should be held [REDACTED];
- (c) that at least one southern country coordinator should attend the Addis Ababa workshop as a resource person;

/...

APPENDIX I

Names and Countries of Participants

1. Abebe, Brehann, Ethiopia Country Coordinator
2. Maepa, Linda, Adult Education Officer, Swaziland
3. Ruwona, David P., Training Officer in Public Service Commission, Zimbabwe
4. Manyeneng, Winnie, Senior Health Education Officer, Botswana
5. Mazorodze, Ted, Training Officer, Public Service Commission, Zimbabwe
6. Kitleli, Teboho, Chief Training Officer, Ministry of Agriculture, Lesotho
7. Sakupwanya, Elita (Dr.), Under-Secretary, Ministry of Community Development and Women's Affairs, Zimbabwe
8. Gule, Majaheni [REDACTED]
9. Mxumalo, W.M., Agricultural Officer, Ministry of Agriculture, Swaziland
10. Rowdzi, Catherine, Tutor of Trainers, Village Health Workers, Zimbabwe
11. S'Kosana, Phillip, Public Relations and Head of Development Programmes; Swaziland Broadcasting and Information Service
12. Tsekoa, Kenneth, Director, Lesotho Distance Teaching Centre, and Lesotho's Country Coordinator
13. Maphosa, Bazibi, Agricultural Officer, Ministry of Agriculture, Zimbabwe
14. Mogome, Kgomotso, [REDACTED] a and Botswana's Country Coordinator
15. Mylet, Tyson, Inspector, Home Economics Education, Swaziland
16. Molonjwane, Ronald, Lecturer in Community Development, [REDACTED]
[REDACTED]
17. Motsaphe, Malineo, Information and Public Relations Officer, Ministry of Cooperatives and Rural Development, Lesotho
18. Mdziniso, Elizabeth, Health Educator, Ministry of Health, Swaziland
19. Nkunika, Billy, Lecturer, Department of Mass Communication, [REDACTED] ty
[REDACTED]
20. Mathangwane, Reginald, District Adult Education Officer, Ministry of Education, Botswana
21. Petlane, Mokuba, Chief Health Educator, Ministry of Health, Lesotho
22. Mdladla, Musa, Lecturer, Swaziland Institute of Public Administration and Swaziland's Country Coordinator
23. Mwiinga, Austin, Secretary, Adult Education Advisory Board, Ministry of Education and Culture, Zambia
24. Chifunyise, Stephen, Director, Zambia Cultural Services, Ministry of Education and Culture, Zambia

APPENDIX II

The following were the resource persons and UNICEF staff. The latter are shown with asterisks against their names.

1. Boeren, Ad, Expert, Audio Visual, United Nations Programme for Better Family Living, Swaziland
2. Mazombwe, Obediah* (Dr.), PSC Officer, Salisbury, Zimbabwe
3. Sock, Boubacar*, Regional PSC Officer, Nairobi, Kenya
4. Moloi, Francina, Extension Educator, National University of Lesotho
5. Nturibi, Daudi, Lecturer, Institute of Adult Studies, University of Nairobi, Kenya - Programme Consultant
6. Zwangobani, Elliot (Dr.), Director of Public Service Training, Zimbabwe
7. Msimuko, Arthur (Dr.), Director, Centre [REDACTED] on, [REDACTED] bia
8. Ogola, George, Lecturer, Agricultural Extension, University of Swaziland
9. Muyoba, Goodwin (Dr.), Principal, President Citizenship College, Kabwe, Zambia
10. Mavimbela, Mvula N., Senior Placement Officer, Ministry of Home Affairs, Mbabane, Swaziland
11. Moletsane, Ramoshebi (Prof.), Professor of Education, National University of Lesotho
12. Matovu, Victoria*, Administrative Secretary, Nairobi, Kenya
13. Kasoma, Kabwe*, Project Coordinator, Nairobi, Kenya

**DAILY PROGRAMME OF THE
TRAINING OF THE TRAINERS WORKSHOP ON COMMUNICATIONS FOR
BASIC SERVICES. MB.B.NE. SWAZILAND 14TH MARCH - 2ND APRIL, 1982**

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/S
SUNDAY 14 - 03 - 82	All Day	Arrival of participants and resource persons. Registration.	Victoria Matovu & Chairman - Reception Comm.
MONDAY 15 - 03 - 82	0800 - 0930	Climate setting, getting acquainted and general workshop introduction.	Kabwe Kasoma
	0930 - 1030	Official Opening of the workshop	The Permanent Secretary for Ministry of Agriculture & Co-operatives
	1030 - 1100	T E A	
	1100 - 1130	Workshop time schedule. Plans	Daudi Nturibi & Martin Byram
	1130 - 1230	Regional Training Project - Plans and Prospects	Kasoma
	1230 - 1400	L U N C H	

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/S
MONDAY CONT. 15 - 03 - 82	0400 - 1530	Preparation of Country Case Studies and Workshops Expectations.	Daudi Nturi
	0530 - 1600	T E A	
	0600 - 1730	Preparation for Country Case Studies (Cont.)	Nturibi
TUESDAY 16 - 03 - 82	0800 - 0930	Training plans and Country Case Studies - Botswana	Mogome
	0930 - 1030	Training plans and Country Case Studies - Lesotho	Tsekoa
	0930 - 1100	T E A	
	0100 - 1230	Training plans and Country Case Studies - Zambia	Mwiinga
	0230 - 1400	L U N C H	
	0400 - 1530	Training plans and Country Case Studies - Zimbabwe	to be named
	0530 - 1600	T E A	
	0600 - 1730	Training plans and Country Case Studies - Swaziland	Musa Mdladl

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/
WEDNESDAY 17 - 03 - 82	0800 - 0930	Communications and Rural Development	Dr. Muyoba
	0930 - 1030	Media Planning and Utilization	Maher
	1030 - 1100	T E A	
	1100 - 1230	Introduction to working groups on common issues and problems in communications training	Nturibi
	1230 - 1400	L U N C H	
	1400 - 1530	Working Groups on common issues and problems in communication training.	
	1530 - 1600	T E A	
	1600 - 1700	Working groups (cont.)	
	1700 - 1730	Group preparation for field trip	

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER,
THURSDAY 18 - 03 - 82	0800 - 1230	Field trip to a groups of Agricultural Extension workers in training. A discussion of actual communication problems in agricultural extension	Ogola
	1230 - 1400	L U N C H	
	1400 - 1530	Group work - finalising Group reports on common issues and problems.	
	1530 - 1600	T E A	
FRIDAY 19 - 03 - 82	1600 - 1730	Group reports, with Chairman's summary	Muyoba
	0800 - 0930	Communication concepts	Nturibi
	0930 - 1030	Communication models	Kasome
	1030 - 1100	T E A	
	1100 - 1230	Training approaches, media, methods and materials with regard to Agricultural Extension work.	Ogola
	1230 - 1400	L U N C H	

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/
FRIDAY (Cont.) 19 - 03 - 82	1400 - 1530	Training of Trainers in Communication	Muyoba
	1530 - 1600	T E A	
	1600 - 1730	Communication strategies an overview with specific reference to theatre	Kasoma an Chifunyis
MONDAY 22 - 03 - 82	0800 - 0930	Adult Learning Psychology (1) a) Adult Learner Psychology, principles & practice	Msimuko
	0930 - 1030	Adult Learning Psychology (2) b) Leadership and facilitation of groups	Msimuko
	1030 - 1100	T E A	
	1100 - 1230	Adult Learning Psychology (3) c) Participatory Training	Msimuko
	1230 - 1400	L U N C H	
	1400 - 1530	Communication strategies. Use of theatre as a communication tool	Kasoma/Byi Chifunyis Boesen

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/S
MONDAY Cont. 22 - 03 - 82	1530 - 1600	T E A	
	1600 - 1730	Communication strategies (cont.)	
TUESDAY 23 - 03 - 82	0800 - 0930	Popular media and traditional communications	Tsekoa
	0930 - 1030	Use of communications in Community Development Training implications	Moloi
	1030 - 1100	T E A	
	1100 - 1230	Communication strategies in community development An overview of problems	MoGeme
	1230 - 1400	L U N C H	
	1400 - 1730	F R E E A F T E R N O O N	

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/S
WEDNESDAY 24 - 03 - 82	0800 - 1030	National Production in Communication Training	Boeren/Byram/Molebana
	1030 - 1100	T E A	
	1100 - 1230	Material Production(cont.)	Boeren/Byram/Molebana
	1230 - 1400	L U N C H	
	1400 - 1530	Literature and materials for Communication Training	Kasoma
	1530 - 1600	T E A	
	1600 - 1730	Coping with communication problems in training extension workers	Nturibi
THURSDAY 25 - 03 - 82	0800 - 1230	Field Trip to Community Development extension workers in the rural areas. Problems of communication in community development and training needs implications	Mavimbela and OGOLA

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/S
THURSDAY (Cont.) 25 - 03 - 82	1230 - 1400	L U N C H	
	1400 - 1530	Discussion and analyses of the problems raised in the two field trips.	Mavimbela and Ogola
	1530 - 1600	T E A	
	1600 - 1730	F R E E	
FRIDAY 26 - 03 - 82	0800 - 0930	Evaluation of Training and Projects a) Modes and approaches	Moletsane
	0930 - 1030	Evaluation of Training and Projects b) Techniques, methods and instruments	Moletsane
	1030 - 1100	T E A	
	1100 - 1230	Evaluation of Training and Projects c) Plans for implementation	Moletsane
	1230 - 1400	L U N C H	

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/S
FRIDAY (Cont.) 26 - 03 - 82	1400 - 1530	Formation of Production/Editorial Committees to deal with: a) materials on theoretical concepts b) media planning and utilization c) country case studies and training plans d) training approaches, methods, media and materials e) evaluation methods, strategies and practice	Nturibi and Kasoma
	1530 - 1600	T E A	
	1600 - 1730	Production/Editorial Groups	
MONDAY 29 - 03 - 82	0800 - 1030	Production/Editorial Groups	
	1030 - 1100	T E A	
	1100 - 1230	Production/Editorial Groups	
	1230 - 1400	L T N C H	
	1400 - 1730	Practicum on the use of theatre as a communication media. Auditions and first rehearsal of 'Distortion'	Chifunyise and Kasoma

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/S
TUESDAY 30 - 03 - 82	0800 - 0930	Production/Editorial Groups	
	1030 - 1100	T E A	
	1100 - 1230	Production/Editorial Groups	
	1230 - 1400	L U N C H	
	1400 - 1530	Production/Editorial Groups reports	Kasoma and Nturibi
	1530 - 1600	T E A	
WEDNESDAY 31 - 03 - 82	1600 - 1730	Group Reports (cont)	Kasoma & Nturibi
	0800 - 0930	Introduction to workshop Evaluation and Workshop Evaluation Design in Groups	Moletsane
	0930 - 1030	Workshop Evaluation - Group Reports	Moletsane
	1030 - 1100	T E A	

DATE	TIME	COURSE DESCRIPTION OR EVENT	LECTURER/S
WEDNESDAY 31 - 03 - 82	1100 - 1230	Country Workshops - Programme Design in Country Groups	Kasoma
	1230 - 1400	L H N C H	
	1400 - 1730	FREE AFTERNOON OR REHEARSALS FOR "DISTORTION"	
	2000 - 2200	FAREWELL PARTY AND PLAY "DISTORTION"	Kasoma
THURSDAY 1 - 04 - 82	0800 - 0930	Country Workshop Reports	Kasoma and Nturibi
	0930 - 1030	Mbabane workshop - evaluation and round-up	Byram
	1030 - 1100	T E A	
	1100 - 1230	Closing Ceremony	Under Secretary for Agriculture & Co-operative
	1230 - 1400	L U N C H	
	1400 - -	D E P A R T U R E	



CF-RAI-USAA-PD-GEN-2007-000225

Expanded Number **CF-RAI-USAA-PD-GEN-2007-000225**

External ID

Title

"A brief report to the senior staff meeting" by Kabwe Kasoma. Reporting on the Sub-regional Workshop on Training of Trainers for Communications for Basic Services, UNICEF's workshop in Mbabane, Swaziland, 14 March - 2 April 1982

Date Created / From Date

Date Registered

Date Closed / To Date

4/7/1982

8/10/2007 at 2:21 PM

Primary Contact

Home Location **CF-RAF-USAA-DB01-2007-09545 (In Container)**

F12: Status Certain? **No**

Item Fd01: In, Out, Internal Rec or Rec Copy

Owner Location **Programme Division, UNICEF NYHQ (3003)**

Current Location/Assignee **In Container 'CF-RAF-USAA-DB01-2007-09545 (Upasana Young)' since 9/5/2007 at :**

Date Published

F13: Record Copy? **No**

Record Type **A01 PD-GEN ITEM**

Contained Records

Container **CF/RA/BX/PD/CM/1985/T035: Programme Support Communications**

Fd3: Doc Type - Format

Da1: Date First Published

Priority

Document Details **Record has no document attached.**

Notes

Report by Kabwe Kasoma, Project Coordinator, Nairobi, including list of participants in the workshop, and schedule of daily activities with names of invited lecturers.

Print Name of Person Submit Image

SAROJA DOUGLAS

Signature of Person Submit

Saraj-Dougl

Number of images without cover

14