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YEAR BY YEAR SUMMARY OF DANNY KAYE'S WORK FOR UNICEF:

1953 -- Met Maurice Pate on a London-New York airplane flight where they were seated next to each other. The plane's propeller developed trouble and they had to stop over in Shannon. During the long wait, Pate told Danny about UNICEF, of which he had never heard, and he was fascinated.

1954 -- Danny was preparing for a trip abroad and received a phone call from Pate. Met for lunch; mentioned his trip. Pate asked if he would like to visit some UNICEF projects. He suggested that he take a camera along. By end of lunch idea had expanded; Danny said he would get hold of some motion picture equipment and several cameramen to accompany him. Later the President of Paramount Pictures agreed to produce and distribute free of charge a movie about the trip.

("charged with making known the needs of children throughout the world.")
-at. Large"

On April 19, Pate gave Danny a scroll appointing him "Ambassador ~~to the World's~~ ^{at. Large} Children", in a ceremony with Dag Hammarskjold at the UN. That afternoon he left for London, the beginning of a 40,000 mile trip during which he visited UNICEF projects in Burma, Hong Kong, India, Japan, Korea and Thailand. At the end of his travels a 20-minute two-reel color movie, "ASSIGNMENT CHILDREN", directed and narrated by Danny, was produced by Paramount.

He wrote an excellent article about his trip and about UNICEF, which was published by the United Magazine Corporation in October. Trick or Treat contributions rose from \$100,000 in 1953 to \$340,000.

1955 -- The film's premiere was held at UN headquarters. The first prints went to Australia and New Zealand for a UN Appeal Campaign in April. Prints were distributed in the US next. Initial distribution was limited to theatres, on a non-profit basis. (Eventually the film was seen by over 100 million people, and netted UNICEF more than \$100,000. The film also won a special Academy Award.)

The narration was translated into 13 languages: Arabic, Danish, Dutch, French, German, Greek, Hindustani, Indonesian, Italian, Japanese, Mandarin, Norwegian, Portuguese, Spanish, Swedish, Persian, Tagalog and Thai.

During the year Danny ^{England,} toured ~~of~~ ^{Germany,} countries in Europe to publicize UNICEF, which became front-page news in Europe, and to attend premieres and gala showings of the film -- in Austria, Denmark, Finland, France, Netherlands, Norway, Sweden and Switzerland. The Netherlands premiere was presided over by Queen Juliana. In Norway Trygve Lie (former UN Secretary-General) appeared at Oslo's premiere.

Back in the US he held a press conference at UN headquarters on September 19, saying that UNICEF had become his "favorite extracurricular activity."

~~Next~~ In June the US National Father's Day Committee named him the "Screen Father of the Year."

He made a second UNICEF film -- a 2-minute 16 mm. film for the US Committee, about Trick or Treat -- which was shown in theatre newsreels during the second half of October and distributed to every TV station in the US. Trick or Treat contributions this year rose to \$520,000.

Parents Magazine gave him its annual
"Achievement Award,"

In October the American UNA gave him a special citation "for his unique accomplishment in ~~aiding~~ aiding the children of the world." Also the Denver Hospital and Sanitarium at its annual dinner named him "Humanitarian of the Year," and the American International College gave him a Doctor of Humanities degree. Danny's tours and speeches were ~~credit~~ credited with boosting sales of UNICEF greeting cards (up 50% from the previous year).

1956 -- Early in the year Paramount made "ASSIGNMENT CHILDREN" available on a sale or rental basis for private showings in countries where theatre distribution was completed.

This year Danny went on a 3rd trip for UNICEF, and made another Academy Award winning film. He ~~was credited with~~ covered 50,000 miles in 7 weeks, visiting 12 African, European and Eastern Mediterranean countries: England, France, Greece, Israel, Italy, Morocco, Nigeria, Scotland, Spain, Switzerland, Turkey and Yugoslavia. He met heads of state, had an audience with Pope Pius XII, conducted the Israeli Philharmonic, and visited UNICEF assisted projects (a mother-child welfare centre in Israel, a home for handicapped children and polio hospital in Italy, a trachoma campaign in Morocco, lepers in Nigeria, orphanages and milk distribution in Yugoslavia, ~~and~~ and led a Children's Day parade in Turkey).

After the trip, at a UN press conference with Danny, Edward R. Murrow (producer of the film

On this trip he was accompanied by two CBS-TV camera crews, and the result was a 90-minute TV show called "ALL THE WORLD'S CHILDREN -- THE SECRET LIFE OF DANNY KAYE", produced by Edward R. Murrow, who contributed his fee to UNICEF. The film -- which Murrow, at a UN press conference with Danny, called "the finest thing ever done for TV" -- was shown coast to coast in the US and in all countries visited on the tour, as a segment of Murrow's weekly "SEE IT NOW" program. This was Danny's TV debut in the US -- on December 2nd. *It was nominated for an Emmy.*

The first "development education kit" of the US National Education Association was produced by NEA in cooperation with CBS, a teachers' guide for classroom use in connection with the program.

On December 11th (UNICEF's 10th anniversary) Danny appeared on a special worldwide radio broadcast -- a half-hour program called "THE UNICEF STORY: TEN STARS FOR TEN YEARS", produced by United Nations Radio Vision, and broadcast over the NBC network in the US. In addition to Danny Kaye, it featured narration and vignettes by Charles Boyer, Claudette Colbert, Bing Crosby, Greer Garson, Brandon de Wilde, Ava Gardner, Audrey Hepburn, Celeste Holm, Peter Lawford, and Sam Keeny and Maurice Pate. It used highlights of material about UNICEF projects, picked up from previous UN radio broadcasts describing anecdotal examples of year-by-year "firsts" in UNICEF's history.

1957 -- Samy Keeny wrote a book called "HALF THE WORLD'S CHILDREN" about UNICEF's work in S Asia, published by American Book Stratford Press -- Danny Kaye wrote the Preface.

In October, Ed Murrow's "SECRET LIFE OF DANNY KAYE" was rebroadcast, with a specially prepared Trick or Treat for UNICEF sequence. *won the George Foster Peabody Television Award, and*

This year Danny flew 3,000 miles, from California to New York, to film this special Trick of Treat sequence -- and the Trick or Treat campaign raised more than \$1,000,000 for the first time.

1958 -- (no information)

1959 {- (no information)

1960 -- "DANNY KAYE'S AROUND THE WORLD STORY BOOK" was published by Random House: 216 pages, with 104 stories, legends, fairy tales and fables, from 104 countries.

1961 -- (UNICEF's 15th anniversary) -- Danny went on a trip to Japan and other Asian countries, and had a reunion with "Sam", a Thai boy who had yaws as a child and was featured in "ASSIGNMENT CHILDREN"; they managed to find him, now 13 or 14 years old, brought him to Tokyo and did several press stories and photo features about the reunion with this now healthy youngster. This trip resulted in two 30-minute films which appeared on Japanese TV and some newsreel footage that appeared internationally. In June Danny gave a press conference at the UN and also addressed the 1961 Executive Board. Helped to promote greeting cards, and Trick or Treat -- which raised \$2 million this year.

1962 -- (no information)

1963 -- He wrote an article about UNICEF (and his daughter Dena), for Guideposts magazine's ~~in Star magazine~~ September issue. *This year he launched a weekly hour-long TV series which ran for 4 years.*

1964 -- (15th anniversary of greeting cards; campaign launched by Audrey Hepburn). Danny visited ~~at~~ Walt Disney's "Small World" pavilion (subtitled "A Salute to UNICEF") at the New York World's Fair. He made another film for UNICEF this year: "A NEW FASHIONED HALLOWEEN", sponsored by the US Committee. He was the narrator, and the film (20 minutes, in color, directed by Lawrence Glesnes, created by American Film Productions) showed how three generations of residents in Leonia, New Jersey, planned and organized a successful Trick or Treat program.

1965 -- Maurice Pate died in January.

On October 24, Danny, Labouisse and Paul Edwards started his first cross-country Trick or Treat airplane tour. He met large groups of children and the press in NYC, Philadelphia, Washington DC, Cleveland, Chicago, Denver, San Francisco and Los Angeles, flying his own plane (dubbed the "Trick or Treat Special", a Lear jet. This year Trick or Treaters raised over \$2,250,000.

While in Philadelphia Edwards got a phone call from ~~at~~ Jack Ling in NYC saying that UNICEF had just won the Nobel Peace Prize. Danny did a memorable "Victory Ballet" with some elated volunteers at the airport. He then flew on to Washington for a press conference, and more youngsters, while Edwards ~~and Labouisse~~ flew back for a NYC press conference with Labouisse.

At the end of the trip, in Los Angeles, Danny took time off to start production of his new weekly CBS-TV show (broadcast the next night, ending with a plug for UNICEF) and then cooked an 8-course Chinese dinner.

On December 9 Danny flew across the continent and the Atlantic, direct from his California TV studio, to arrive in Oslo late at night and perform in the last act of a gala benefit show held for UNICEF in the Norwegian Opera House; he got a standing ovation from the audience, and the show raised over \$5,500 for UNICEF. The next day he was among the 600 honored guests at the official Nobel award ceremony.

1966 -- Danny received an award at the national convention of the National Education Association in Portland, Oregon, for his work with UNICEF -- a silver plaque from the NEA's Department of Elementary School Principals inscribed: "To Danny Kaye, for his innate wisdom, great heart and boundless determination. For his years of unstinting devotion which helped immeasurably to bring the Nobel Peace Prize to his beloved UNICEF. And above all, for his unquenchable spirit which has inspired children of all colors and all creeds all over the world." The Secretary-General of the NEA described Danny as an adult who has never lost his "passport to the land of childhood." They also gave him a "Money Tree" covered with contributions to UNICEF.

In October he again flew for Trick or Treat -- this time to 13 states (giving press conferences and greeting kids in 16 cities), flying more than 2,000 miles in 6 1/2 hours. *k*

In November he went to Europe and took part in two TV Specials which launched a fund-raising drive ~~to~~ to celebrate UNICEF's 20th anniversary. The first broadcast was in Amsterdam, a one-hour show with Danny and "Sinterklaas", on November 23; as usual he met the Royal Family. The second broadcast, on November 25, was a gala party in Paris called "RENDEZVOUS WITH DANNY KAYE", which was simultaneously telecast in 20 countries, seen by an estimated 100 million viewers. Stars included Marlon Brando, Leslie Caron, Maurice Chevalier, Louis Jourdan, Shirley MacLaine, James Mason, Michele Morgan, etc. ~~Chevalier~~ The show was broadcast at the Alhambra--Maurice Chevalier Theatre, and Chevalier greeted Danny with a kiss, calling him "The most brilliant comedian of our age....a man who has helped UNICEF do so much for the children of the world." The show raised \$45,000 for UNICEF.

1967 -- *in June he flew to Israel and went on a world wide fund-raising tour with the Israeli*
This year, Danny *k* went on his 3rd Trick or ~~Trick~~ Treat flight, which this time included Canada. He visited 19 cities in 2 days. The tour began at Montreal's EXPO 67 with a special ceremony in Danny's honor at the UN Pavilion: "Danny Kaye Day". *National Youth*

In November he was in Denmark, directing a symphony orchestra, getting press coverage, plugging UNICEF. *Symphony*

1968 -- This year he undertook his 4th Trick or Treat flight: 6,600 miles, 25 cities in 3 days, including Canada -- he went to a Youth Fair in Toronto to entertain 40,000 young people. Nixon (then a candidate for the Presidency) was the first Trick or Treater this year; he met Danny's plane in a pre-flight stop in Albany which arrived just as the ~~Nixon~~ Nixon campaign plane also arrived. Nixon gave \$100. On this trip Danny was piloting a private jet Commander, loaned by Israel Aircraft Industries. Trick or Treat proceeds rose 3%; Canadian youngsters raised \$70,000.

McCall's magazine featured Trick or Treat, plugging Danny and UNICEF. On Halloween itself Danny was a guest on NBC's Today show with Hugh Downs and Barbara Walters.

~~But~~ In November he flew to Paris for the 3rd annual Paris Gala for UNICEF, which was shown on Eurovision. ~~While~~ While in Europe he visited 6 countries.

1969 -- ~~(no information)~~ In December he won the Eleanor Roosevelt Humanities Award.

1970 -- On March 23rd Danny appeared as Honorary Ringmaster of the Ringling Brothers Barnum and Bailey Circus, at a benefit performance for UNICEF (UNICEF Family Night) which also featured a number of other stars, on opening night.

H *In April he was Guest of Honor at a Foreign Correspondence Club luncheon and emcee of a 3-hour variety show*
U In May he went to Japan, representing UNICEF on United Nations Children's Day, visiting ~~the UN Pavilion at~~ EXPO 70, appearing as the main star at the ~~Festival~~ Festival Plaza, conducting a children's orchestra there, then leading a procession of children to the UN Pavilion where he unveiled a plaque to the memory of Maurice Pate. He launched a fund-raising drive for UNICEF of the Scouts.

For the second year he received a check from the Treat of Life campaign, in a ceremony at the ~~UN~~ UN. This year 6 corporations were involved, and the check was for \$135,569. (The Treat of Life campaigns involved money raised by children turning in wrappers ~~for~~ of purchased products.)

1972 -- In ~~November~~ ^{May} Variety Clubs International gave Danny their 1972 award, in recognition of his work for UNICEF. Previous winners had been Churchill, Hoover, Bob Hope, Sister Kenny, ~~and~~ Prince Philip, Albert Schweitzer. Rose Kennedy made the presentation.

~~1972~~ ¹⁹⁷³ In January "DANNY KAYE'S LOOK-IN AT THE METROPOLITAN" was produced, for broadcast in April, a CBS-TV show explaining opera to children, with a live audience of 4,000 youngsters, and Danny conducting and narrating. An interview of Danny about the show was released by UPI, in which he gave a big mention of UNICEF.

~~1972~~ ¹⁹⁷³ In March he received a check for \$71,923 from the Finnish Mission to the UN at a special ceremony; this was the money raised by the Finnish Trick or Treat campaign which was launched by Danny in 1971 (the money was earmarked for UNICEF aid in Bangladesh).

In May, Governor Wendell Anderson proclaimed "Danny Kaye Day" in Minnesota, to honor his "25 years in show business and 18 years as UNICEF's goodwill ambassador." He was welcomed in Minneapolis by a Junior Orchestra of 20 musicians, feted at the Minneapolis Press Club and by the Women's Committee of the Minneapolis Symphony; he conducted the ~~xxx~~ symphony orchestra, for the benefit of its pension fund, on June 16 in "An Evening with Danny Kaye."

In July he hosted NBC's "Game of the Week" -- and plugged UNICEF on the show. "

On October 20, ~~k~~ in Dusseldorf, Germany, he appeared on a TV gala headlined by Paul Anka, with Petula Clark and Buffy St. Marie, which raised over \$300,000 for UNICEF.

On October 30 he went to Istanbul, where he and 150 children from Istanbul's international community inaugurated the first bridge ever built between Europe and Asia, a mile and a quarter march for UNICEF across the Bosphorus. The city of Istanbul itself is situated in both continents. The dedication ceremony began at noon. It featured the President of the Turkish Republic and 3,000 dignitaries. There was live TV coverage by Turkish TV and by satellite. A Turkish stamp in honor of UNICEF was issued the same day, showing a child in Asia holding hands with one in Europe. A gala at 10 pm that evening was held, featuring Josephine Baker as well as Danny Kaye, for the benefit of UNICEF and in honor of the 50th anniversary of the Turkish Republic. While in Turkey Danny also visited some UNICEF projects.

In November Danny conducted symphony orchestras in Gothenberg and in Stockholm, for the benefit of UNICEF. He also launched the UNICEF greeting card campaign in Oslo with a special TV appearance.

He wrote an editorial for the Swedish magazine Epa-Revyn, which goes to 70% of Swedish households; an enlargement of the page was displayed at special counters in 110 EPA stores. This resulted in an increase of more than 400,000 greeting card sales in Sweden this year.

The Radio-Visual Section of UNICEF's Information Division issued ~~xxxxxxxx~~ a taped program in its "Ends of the Earth" radio series, a discussion between Dr. Emil Salim, Indonesian State Minister, and Danny Kaye, about UNICEF and children. ^

30-minute

1974 -- A film called "THE PIED PIPER" was released by UNICEF, showing Danny with children in UNICEF projects, primarily in Asia, using film taken during his 1971 trip. (It mentioned that in the past 20 years Danny had circled the globe four times, visiting more than 30 countries).

The Congress of the International Humanist and Ethical Union in Utrecht, Holland, nominated Danny for its Humanist Award for his outstanding contributions to human welfare. He also received a Humanitarian Award from the Lions Club

In early October he visited New Zealand, ^{and Australia} to encourage activities and UNICEF support in connection with Universal Children's Day; the result was greatly increased card sales and donations.

In November he went to France, ^{the Netherlands,} Sweden, Switzerland and the UK; he received the ^{Amsterdam} Humanist Award.

Trick or Treat this year raised \$3 million in the US, \$900,000 in Canada. In March he was a guest on a John Denver TV ^{Special} _{silver}. In July he gave a speech at the National

1975 -- On October 14 he was presented with the UN Peace Medal for 22 years of work for UNICEF, by Secretary-General Waldheim.

Education Association Convention Center in Los Angeles; then went

To observe the 25th anniversary of Trick or Treat in the US, and the 20th in Canada, he went on another jet tour in October, this time to 65 cities in 5 days, in a plane called "UNICEF One." He visited the Fords in the White House and the Trudeau's in Canada during this tour, and as a result of the tour got into the Guinness Book of Records in a newly-invented category as "The World's Fastest Traveling Entertainer."

He appeared as a guest on the "Today" show, and he made a public service spot for UNICEF, for radio.

on a concert tour in Australia.

On New Year's Eve in Japan, on the country's major TV network, he accepted on behalf of UNICEF a check for \$140,000, the result of a 3-month campaign throughout Japan.

Denmark,

1976 -- He went on another European fund-raising tour, of 2 1/2 weeks, in November -- to the Federal Republic of Germany, Finland, France, Holland, Italy, the Netherlands, Sweden and Switzerland. In Italy he had a private audience with Pope Paul. In each country he got wide press coverage. In Finland more than 1,000,000 people watched his TV show; 12,000 people were present when he opened "Christmas Street," a national record. In Italy 8,000,000 people saw his TV show. In the Netherlands 2 1/2 million families saw his TV show.

In December UNICEF observed its 30th anniversary by giving awards to outstanding volunteers; Danny received the award for distinguished contribution to UNICEF's work on the international level. *This year he also won a TV Emmy award.*

~~On December 31 in Japan, Fuji TV again held its year-end show, featuring Danny Kaye~~

On December 31 in Japan, Fuji TV's year-end show featured a Celebrity Auction as a highlight of their 3-month campaign for UNICEF which raised \$170,000; personal mementoes of stars for the benefit of UNICEF were auctioned, by Danny Kaye among others.

1977 -- In April he went to Montreal for an orchestra benefit and also to New York City for another Metropolitan Opera children's program.

On April 26, at the UN, in a ceremony with Waldheim, Labouisse and US Ambassador Andrew Young, he received his UNICEF golden award (granted the previous year but there had been no time for the presentation ceremony). His daughter Dena attended. There was a press conference afterwards.

"For Distinguished Service at the International Level"

In May, at its commencement exercises, Colgate University awarded him an honorary degree, specifically citing his work on behalf of UNICEF.

The city of Odense (Hans Christian Andersen's native town in Holland) invited Danny to come to their 3rd International Fairytale Film Festival there in August -- where 75 films from 19 nations were seen, free, by 20,000 children. At the closing ceremony each year an actor dressed like Andersen recites one of his fairy tales; this year they wanted Danny. He went -- so did the Queen. After that he conducted the Odense Symphony Orchestra in a benefit performance for UNICEF.

He also conducted the Copenhagen ~~Symphony~~ ^{Royal} Orchestra, again, for benefit of UNICEF, in November.

In Poland, he was awarded "The Order of the Smile", an annual award for people who help children.

A Celebrity Art Auction was held in Atlanta (on August 21) for which Danny donated a pair of chopsticks; they sold for \$25.

And he acquired ownership of a baseball team this year: the Seattle Mariners.

1978 -- January 18th was his 65th birthday.

~~The Executive Council of the AFL-CIO at its February meeting unanimously voted to Danny Kaye its 1978 Philip Murray-William Greed Award, ~~plus \$5,000 and~~ plus \$5,000 plus ~~and~~ a medal inscribed: "in recognition of your outstanding contributions to the health and welfare of children everywhere." The award dinner was attended by over ~~450 delegates~~ 900 delegates and guests, in Washington, in May.~~

In November Danny went to Geneva. He gave a press conference about the International Year of the Child, and radio interviews for German, Swiss and Brazilian radio.

~~The Georgia Foundation awarded him the~~



(IYC): Federal Republic of Germa
1979 -- ~~Eight~~ He made 4 trips to Europe this year: to Austria, Denmark, England, Finland, ~~West~~
Italy, Netherlands, Norway, Sweden, Switzerland. In June he conducted an orchestra
at the Holland Festival, for the benefit of UNICEF -- with the royal family present,
and to rave reviews. In Germany he made a tape for foreign radio which was picked up by
113 stations -- a record.

On January 30 he hosted "Highlights of the Ringling Brothers and ~~Barnum and~~ Barnum and
Bailey Circus" on NBC-TV; he had just recovered from a bout with pneumonia -- on the
show he plugged IYC.

In June a 2-hour Telethon, ~~was~~ produced by the US Committee, premiered in 6 test
test locations, with a guest appearance by Danny plus other stars. The program was
shown in 50 additional TV markets in September, and 100 more in late December. It
was called "UNICEF invites you to CELEBRATE THE CHILDREN/"

fund-raising
He took a trip to Asia -- Australia, New Zealand and Hong Kong --

In September he was featured on the Phil Donahue Show, and plugged UNICEF.

In Holland, in exchange for his participation on a talk show, VARA Television produced
3 free fund-raising spots for UNICEF for TV.

1980 -- The US Committee Telethon continued to be shown this year, in 32 additional cities.

In January Danny worked on a CBS-TV special for the 25th anniversary of Disneyland.

In May he attended the Cannes Film Festival in France at a charity gala held there on
behalf of UNICEF he was awarded the Cross of Commander in the Order of Arts and Letters.

Also in May he received an honorary degree at the Yale University commencement: Doctor
of Humane Letters. The citation was mostly about UNICEF. He also received this year
an award from the Palm Beach ~~Golf~~ Club.

In June he spoke to the UNICEF Executive Board, urging follow-up to IYC.

Biannual
In September the 1980 ~~Special~~ ~~Biannual~~ International/Convention in Washington DC of the
B'nai B'rith (the world's largest Jewish service organization) gave him their Concerned
World Award, for his 25 years' work with UNICEF.

In November the Board of Directors of the Carnegie Foundation awarded the Wateler
Peace Prize for 1978 (delayed) to him; ~~the~~ ceremony in the Hague/ was held the follow-
ing year (in April).

1981 -- This year he became Chairman (with Liv Ullman and Peter Ustinov as Co-Chairs) of the
US Committee's Entertainment Support Committee.

The Canadian Committee established a "Danny Kaye UNICEF Canada Award," to be given to
outstanding volunteers; Danny himself was its first recipient.

He had two television triumphs this year -- a highly praised show in which he conducted
the New York Philharmonic, and a 2 1/2 hour TV film, "Skokie", which the New York Times
critic called a "profoundly riveting docu-drama" in which Danny's leading role was
"played with admirable restraint yet simmering intensity." This serious role was a
complete departure for the famous comedian, and he was nominated for an Academy Award.

The telethon -- "Celebrate the Children" -- was again shown, during a 5-week period.

In September the Japanese singer Hiroshi Itsuki ("Japan's Frank Sinatra") presented
Danny with a check for UNICEF half a million dollars from a 3-continent tour.