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MILESTONES IN UNICEF HISTORY

(A lay person's guide to events, facts and figures
related to UNICEF's evolution from inception)

Compiled BY

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HISTORY OF UNICEF MILESTONES

THE FIRST 2 DECADES

11 DEC. 1946 First UN General Assembly	Birth of UNICEF (UNITED NATIONS INTERNATIONAL CHILDREN'S EMERGENCY FUND), to assist children in war-affected areas – GA 57(I) 1946
	(China & Europe – 6 Million – feeding & clothing; Palestine, India/Pakistan, Latin America – Child Feeding)
	MAURICE PATE – First Executive Director
1946 – 1950	Milk Conservation; Maternal & Child Health (MCH); Anti-Tuberculosis Campaign – 8.5 million in Europe
1947	First NATIONAL COMMITTEE FOR UNICEF (USA)
	European National Committees follow
1947 – 1949	Mass Disease Campaigns: MALARIA, YAWS
	Resources – \$141 Million (3 Years) – balance of funds from UNRRA diverted to UNICEF
1949	Jitka Samkova (Czech Girl) "Thank you to UNICEF" becomes first GREETING CARD
1950	General Assembly extends (Interim) MANDATE of UNICEF – GA 417(V) 1950
	INCOME: \$22.2 Million
	Joint Committee on Health Policy established (WHO/UNICEF – JCHP)
1951	GREETING CARD OPERATION (GCO) established
1952	NON-GOVERNMENTAL ORGANIZATIONS (NGO) get Consultative status with UNICEF
OCT. 1953	General Assembly reaffirms EXTENSION and MANDATE of UNICEF to assist Children in Developing Countries: name is changed to "UNITED NATIONS CHILDREN'S FUND", acronym retained – GA 802 (VIII) 1953
1950's	Programme Thrust: MASS DISEASE CAMPAIGNS (Malaria, TB, Yaws, Trachoma, Leprosy), account for half of resources

1950's con't.	Start in expanding scope from material aid to "TECHNICAL ASSISTANCE"
	National Committees use logo of CHILD WITH MILK CUP for info purposes
3 MARCH 1959	???
1959	UN DECLARATION on the RIGHTS OF THE CHILD
1960	UNICEF adopts Olav Mathieson logo of MOTHER and CHILD as its official symbol
OCT. 1960	<p>First MANAGEMENT STUDY – L. Michelmore (Strengthen country/area offices & eliminate regional offices; strengthen supply operations; improve personnel administration; simplify programme documentation; better coordination w/other UN Agencies)</p> <p>INCOME – \$25 Million</p> <p>PRIVATE SECTOR FUND–RAISING initiated</p>
1960's	<p>Executive Board commissions "SURVEY OF BASIC NEEDS OF CHILDREN" – major review of strategies (NATIONAL vs. GLOBAL PRIORITIES; MULTI–SECTORAL vs. SINGLE (limited) objectives</p> <p>New concepts emerge – "WHOLE CHILD"; "COUNTRY APPROACH"; PLANNING FOR CHILDREN; FAMILY & COMMUNITY; ADVOCACY</p> <p>UNICEF distributes surplus dried skim milk & other high protein foods from USA & Europe to CHILD FEEDING PROJECTS</p> <p>MILK CONSERVATION PLANTS set up in developing countries; WEANING FOOD plants started</p>
1961	<p>New programme areas – EDUCATION; PREVOCATIONAL PREPARATION; SOCIAL WELFARE (Family, Child, Youth); URBAN CHILD</p> <p>MULTI–YEAR PROGRAMMES are approved</p>
1962	NATIONAL PLANNING; POLICY FOR CHILDREN; Mechanisms for coordinated action on children; SOCIAL vs. ECONOMIC PLANNING
1963	WATER & SANITATION PROJECTS

1964	NATIONAL PROFESSIONAL OFFICER (NPO) Category is introduced in UNICEF
AF - 1964	BELLAGIO CONFERENCE – Planning for children in National Development
	Linkage with UN DEVELOPMENT DECADE
	TRAINING OF NATIONAL STAFF in social fields, including Auxiliaries (TRAINING GRANTS)
	First EXECUTIVE BOARD in Developing Country – Bangkok, Thailand
1965	INCOME – \$33 MILLION
	Central accounting system (Comptroller's System) first electronic management setup
JUNE	HENRY R. LABOUISSSE Second Executive Director
NOVEMBER	EXECUTIVE BOARD institutes Maurice PATE AWARD
DECEMBER	UNICEF awarded NOBEL PEACE PRIZE
1965 – 1970	REGIONAL/NATIONAL CONFERENCES – Children in National Development Plans (Santiago, Bangkok, Addis, Beirut)
1966	EXECUTIVE BOARD in Addis Ababa, Ethiopia
	EXECUTIVE BOARD from 2 to 1 Annual Session
1967 – 1969	BIAFRA EMERGENCY – Nigeria Civil War (large-scale UNICEF involvement)
1968	Other Concepts – PRE-SCHOOL CHILD; DISADVANTAGED OR NEGLECTED AREAS; work with local groups; GOING-TO-SCALE from Pilot Projects; UNICEF AS CATALYST for other Donors;
	UNESCO/UNICEF assessment of EDUCATION PROJECTS
	UNICEF authorized accept SUPPLEMENTARY FUNDS contributions
1969	ILO/UNICEF assesement of PRE-VOCATIONAL PREPARATION activities
	EXECUTIVE BOARD in Santiago, Chile

THE 1970's DECADE

1970	CRITERIA FOR ALLOCATION OF GENERAL RESOURCES – Child Population & GNP/Caput
	LEAST DEVELOPED COUNTRIES (LDC) Category
	Special assistance (Supplementary Funding) and Donations–In–Kind reach \$10 MILLION
1971	Regional/National RESEARCH ON CHILD–CENTRED issues; NON–SUPPLY ASSISTANCE; LOCAL PRODUCTION; National POLICIES FOR CHILDREN
	URBAN CHILD Policy
	Following UNDP Capacity Study, UNICEF also adopts concept of "Admin. & Operational Support" budget. The budgets of GCO & UNIPAC are separately submitted.
	Programme budgets change from "allocations" to "commitments".
1972	First ADMIN. & "PROGRAMME SUPPORT" BUDGET approved
	LOME CONFERENCE – Planning for Children in West Africa
	Introduction of Basic Assistance List (BAL) into programme budgeting
1973	EUROPEAN REGIONAL OFFICE moves from Paris to Geneva
1974	Global Economic Crises (Oil Driven) – "DECLARATION OF AN EMERGENCY FOR CHILDREN IN DEVELOPING COUNTRIES"
	MOST SERIOUSLY AFFECTED COUNTRIES (MSA) category
	WORLD POPULATION CONFERENCE – Bucharest, Romania – UNICEF Policy on FAMILY PLANNING
	WORLD FOOD CONFERENCE – Rome, Italy – Concern for FOOD AND NUTRITION
1975	INCOME – \$140 MILLION (First Time Over \$100 MILLION)
	SIAR MANAGEMENT STUDY – (Strengthen Field Offices; Develop Knowledge Networks; Improve Coordination in HQ; Better Personnel Management; more control over finance & budgets).

1976	<p>"BASIC SERVICES APPROACH" – Convergence of services to unreached children; with initial affordable costs to Gov'ts.; recurrent costs which local communities can maintain, and people's direct involvement (Bottom/Up Approach)</p>
	<p>Programme Support Communications (PSC) initiated</p>
1977	<p>INTERNATIONAL DRINKING WATER & SANITATION DECADE – MAR DE PLATA, Argentina CONFERENCE – Access to Water by end 1980's</p>
	<p>EXECUTIVE BOARD in Manila, Philippines</p>
SEPT. 1978	<p>WHO/UNICEF PRIMARY HEALTH CARE CONFERENCE – Alma Ata, USSR – Health for All by the Year 2000</p>
1979	<p>HEALTH TECHNOLOGIES: EPI Cold Chain; ORS; Basic Essential Drugs; Communicable Disease Control</p>
	<p>INTERNATIONAL YEAR OF THE CHILD (IYC) – UNICEF as "Lead Agency" – also "All Children" concept</p>
	<p>INCOME: \$200 MILLION</p>
	<p>KAMPUCHEA EMERGENCY – UNICEF "Lead Agency" for UN relief</p>
	<p>EXECUTIVE BOARD in Mexico City, Mexico</p>
	<p>Maurice Bertrand (JIU) study on "Problems of Programming at Country Level".</p>

THE 1980's DECADES

<p>JAN. 1980</p>	<p>JAMES P. GRANT – Third Executive Director</p>
<p>EARLY 1980's</p>	<p>Global Economic Recession – WB/IMF STRUCTURAL ADJUSTMENT Policies</p>
<p>1981</p>	<p>Social marketing & SOCIAL MOBILIZATION concepts</p>
<p>1981</p>	<p>First "STATE OF THE WORLD's CHILDREN REPORT" launched. (UNICEF Global Advocacy instrument).</p>
<p>1981</p>	<p>First BIENNIAL BUDGET approved by Board (1982–83)</p>
<p>1981</p>	<p>UNICEF adopts JIU definition of OVERHEAD RATIOS</p>
<p>1981</p>	<p>Sterling Forest Retreat: 3 functional groups at HQ (programme, operations & external relations) programme function in 2 divisions PDPD & DPFS.</p>
<p>1982</p>	<p>GOBI & FFF approach Low–cost Interventions aimed at reducing infant mortality and morbidity – Growth monitoring; Oral rehydration, Breast–feeding; Immunization; child Feeding; Female education; Family planning</p>
<p>1982</p>	<p>GENERAL ASSEMBLY approves enlargement of UNICEF EXECUTIVE BOARD from 30 to 41 members</p>
<p>1982</p>	<p>EXECUTIVE BOARD endorses policy on work at Sub–national and local levels.</p>
<p>1983</p>	<p>CHILD SURVIVAL AND DEVELOPMENT REVOLUTION (CSDR) launched</p>
<p>1983</p>	<p>Use of IMR for (GR) resource allocation to Country Programmes</p>
<p>1983</p>	<p>Supply Division consolidation in Copenhagen (UNIPAC) – (moved from Geneva)</p>
<p>1983</p>	<p>Introduction of Target Arrival Dates (TAD) in supply operations</p>
<p>1984</p>	<p>Rome, EXECUTIVE BOARD – AFRICA AS FIRST PRIORITY</p>
<p>1984</p>	<p>Strategy for strengthening UNICEF presence in AFRICA</p>
<p>1984</p>	<p>Concept of "CHILDREN AS A ZONE OF PEACE" – Days of Tranquility, Corridors of Peace (El Salvador, Lebanon)</p>
<p>1984</p>	<p>Task Force recommends Planning Office & IRM at NYHQ.</p>

1984/85	ADJUSTMENT WITH A HUMAN FACE (AWHF) concept to Safeguard Vulnerable Societies
1985	First Global Goal and Target – UNIVERSAL CHILD IMMUNIZATION BY 1990 (WHO/UNICEF)
	Task Force on Women recommends target of 33% Women Professional Staff by 1990
1986	EXECUTIVE BOARD adopts format of FORMAL DECISIONS/RESOLUTIONS on its actions;
	UNICEF adopts formally revised LOGO OF MOTHER AND CHILD and LOWER CASE ACRONYM
	Programme Information Data Base (PIDB) established
	Restructuring ESARO (Nairobi) separating Regional Office from Country Office
	Programme concept Children in Especially Difficult Circumstances
1987	EXECUTIVE BOARD approves RECOVERY CHARGE OF 6% ON SUPPLEMENTARY FUNDS (except for emergency)
OCTOBER	Move to UNICEF HOUSE – The First Independent NYHQ premises
1987	Establishment of INTERNATIONAL CHILD DEVELOPMENT CENTRE (ICDC) at Innocenti Hospice in Florence, Italy
	UNICEF adopts its own FINANCIAL REGULATION/RULES
	Launch of "Change for Good" fund-raising
1988	Launch of "BAMAKO INITIATIVE" for Africa – From 1987 WHO/AFRO meeting
	FACTS FOR LIFE" – Programme Communications Instruments
	Use of U5MR as third criterion of (GR) resource allocation to Country Programmes
	GCO – Special Financial Rules & Regulations
	UNICEF response to AIDS pandemic

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General Assembly adopts CONVENTION ON THE RIGHTS OF THE CHILD (CRC)

JOINT COMMITTEE ON EDUCATION (UNESCO/UNICEF) established

"OPERATION LIFE-LINE SUDAN" – concept of Right of Civilians to receive Humanitarian/ Relief Aid

Evaluation of External Relations Policies & Functions (Ex. Bd., Nat. Coms. & Secretariat)

Programme Management Info Needs (PMIN) Task Force develops new programme coding system and introduces (CPSS, PSS and PBA)

THE 1990's DECADE

1990	<p>UNICEF/UNESCO/UNDP/WB – WORLD CONFERENCE ON EDUCATION FOR ALL – Jomtien, Thailand</p> <p>WB WORLD DEVELOPMENT REPORT & UNDP HUMAN DEVELOPMENT REPORT give emphases to poverty & human dimension of development</p> <p>UNICEF adopts target of 40% Women Professional Staff by 1995</p>
SEPTEMBER	<p>WORLD SUMMIT FOR CHILDREN, NY; 150 Gov'ts. including 71 Heads of State & Gov't. Declaration & Adoption of 27 Goals Year 2000</p>
1990/91	<p>CONVENTION ON THE RIGHTS OF THE CHILD – Ratification process initiated</p>
1991	<p>DANIDA review of Multi-lateral Agencies in field (UNICEF included)</p>
JUNE 1991	<p>Launch of BABY-FRIENDLY HOSPITAL INITIATIVE (WHO/UNICEF) 10 Steps to Breast-Feeding</p>
SEPT. 1991	<p>Grant (UNICEF) & Nakajima (WHO) certify that UCI/90 OBJECTIVES reached (80% of children under 1 year)</p>
1991-92	<p>EXECUTIVE BOARD Reference Group & Secretariat develop new STRUCTURE & FORMAT FOR ADMIN. BUDGET & other financial aspects</p>
1992	<p>INCOME exceeds \$900 MILLION (\$922 MILLION)</p> <p>UNITED NATIONS CONFERENCE ON ENVIRONMENT AND DEVELOPMENT, Rio de Janeiro – Agenda 21 on Sustainable Development</p> <p>Creation by Secretary General of UN DEPARTMENT OF HUMANITARIAN ASSISTANCE</p> <p>NATIONAL PLANS OF ACTION for 1990's Goals are prepared in all countries</p> <p>EXECUTIVE BOARD approves new standard Basic Cooperation Agreement between UNICEF and Governments</p> <p>EXECUTIVE BOARD approves CRITERIA FOR CORE vs. PROJECT POSTS in UNICEF</p> <p>Global Funds programme budget presented in biennial format (1992-1993)</p> <p>PROGRAMME MANAGER concept & systems initiated</p>

JUNE 1993	WORLD CONFERENCE ON HUMAN RIGHTS (Vienna) supports ratification of Convention
1993	MULTI-DONOR EVALUATION OF UNICEF (Australia, Canada, Denmark, Switzerland)
	"PROGRESS OF NATIONS" – another Global Advocacy instrument launched
	Adoption of 10 MID-DECADE GOALS BY END 1995
JULY 1993	EXECUTIVE BOARD approved MANHATTAN (NY) AS PERMANENT HQ LOCATION, with purchase UNICEF HOUSE & premises on 41st & 3rd Avenue
DEC. 1993	Launch of SWOCR from White House in Washington, DC
	General Assembly decides on NEW FORMAT for EXECUTIVE BOARD (reduced from 41 to 36 Members and with Multiple Sessions: (3 regular plus 1 annual)
1994	20/20 INITIATIVE (UNDP, UNFPA & UNICEF)
FEBRUARY	EXECUTIVE BOARD approves revised Proposal for Third MANAGEMENT STUDY of UNICEF
	First Regular Session new EXECUTIVE BOARD format & revised Rules of Procedure
APRIL	BOOZ, ALLEN & HAMILTON are contracted for Management Study, with Maurice Strong & Juan Rada as Team Leaders
SEPTEMBER	UN CONFERENCE ON POPULATION & DEVELOPMENT (Cairo)
NOVEMBER	UN Secretary General issues "AGENDA FOR DEVELOPMENT" – Main Framework for WORLD SUMMIT ON SOCIAL DEVELOPMENT (Copenhagen, March 1995)
	UN Secretary General extends JAMES GRANT as EXECUTIVE DIRECTOR until end 1995
DECEMBER	Management Study of UNICEF completed & report presented to Secretariat to EXECUTIVE BOARD delegations and to ACABQ
JANUARY 1995	UN Fiftieth Anniversary Events are launched.
	James P. Grant passes away; Richard Jolly is Acting Executive Director.

FEBRUARY	<p>UNICEF Income tops \$1 Billion</p> <p>First Regular Session of Board:</p> <ul style="list-style-type: none"> - Postpones decision on location of new Regional Office for East & Central Europe (REECA); - Agrees to defer budget preparation for 1996–1997, using budget of 1994–95 as baseline; - Reviews Management Study favourably and requests work on: Mission Statement, TOR for other consultancies & priorities for actions; - Introduces new format for country programme review starting 1996 viz. country note on strategy and priority, summary CPR and outcome of MTR and evaluations
MARCH	World Summit on Social Development (Copenhagen) – Voices of Youth on Internet
APRIL/MAY	Carol Bellamy (USA) appointed Fourth Executive Director by S.G.; becomes first woman to assume this post
MAY	<p>Executive Board requests special report on Kenya Country Office audit findings & actions taken re accountability</p> <p>New UNICEF strategies in Education and Water & Environmental Sanitation are endorsed by Board</p>
JULY	Management retreat adopts 11 major "projects" as UNICEF's platform for management reform
SEPTEMBER	Fourth Global Conference on Women held in BEIJING together with largest ever NGO forum. C. Bellamy pledges doubling UNICEF resources for education, especially girls.
30 Sept. 1995	???



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