



**UN variety plan:  
response encouraging,  
says Marlon Brando**

LAHORE, Feb 25: The celebrated Hollywood actor, Marlon Brando, said here today that he had received an "enthusiastic response" from Pakistani artistes for their participation in the projected international gala variety programme to be staged at the United Nations General Assembly early next year for raising funds for the UNICEF.

Addressing a Press conference at his hotel room here, Brando said he had received co-operation from reputed international artistes, writers, poets and sportsmen in this respect.

The aim of his tour, Brando said, was to establish contacts with the best artistes of the countries he passed through and enlist their co-operation by their agreeing to participate in the proposed international variety show.

Those who had already extended co-operation were, to name a few, Shirley Maclaine, Maurice Chevalier, Sophia Loren, Elizabeth Taylor, Richard Burton, Duke Ellington and Jackie Kennedy, he said.

He said the selection of the artistes would be done through the local co-ordination body, which is working in collaboration with the Pakistan Arts Council, Lahore.

He said the programme would also benefit the country individually as well as the associated country by providing medical facilities, education to the masses and creating better living conditions for the children.

He said there was a great need of having more education in Pakistan and imparting education to the masses of Pakistan about the family planning.

He left for Islamabad in the evening to meet Central Government officials.—PPA/APP

Brando in Lahore: Famous Hollywood actor, Marlon Brando, arrived in Lahore from Karachi on a short visit to the Provincial metropolis.—PPA.

MARLON BRANDO: A CIVIL SMILE IN KARACHI.—PHOTO BY EBRAHIM VIYANI

# An amiable Marlon Brando in City

**SEEING IS BELIEVING.** The old maxim came true when I talked to the most criticised actor, Marlon Brando two days back in Karachi, and found him a model of gentleness and civility. Unlike his reputation, the ruggedly hand-

world under the aegis of the UNICEF. Brando unfolded the ambitious plans with the ease of a seasoned statesman. Revealing a wry sense of humour he quipped off and on during the seventy-five minute talk. Immaculately dressed, he surprised us for his good manners, in which sector he has been always reported by the American Press

get some reaction, just for a photograph. They are ugly, insidious." Brando saw no objection projecting sex in the films. In a moment of professional honesty, he saw no reason "why the filmmakers should not make films on sex and scandal". "After all," he argued, "a large number of newspapers and magazines made a multi-million dollar industry

# L'Orient

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**Marlon Brando, pèlerin de l'UNICEF, a quitté hier, Beyrouth, avec une princesse libanaise**



Marlon Brando déguste le café traditionnel au salon de l'AIB; en médaillon, l'acteur, avant de reprendre l'avion.



Marlon Brando déguste le café traditionnel au salon de l'AIB; en médaillon, l'acteur, avant de reprendre l'avion, emporte une poupée folklorique libanaise.

*Il a sauté, tel un léopard, de l'avion. Un bandeau noir sur les yeux. Non, de grosses lunettes fumées. La chemise ouverte, sans cravate. Le bond terminé, la démarche est devenue lente. Fatiguée. Les traits tirés, l'air maussade, Zapata fendit comme un somnambule, un groupe qui le harcelait déjà. « Leave me alone... » leur dit-il en dégainant... deux passeports.*

— Marlon Brando, quel rôle jouez-vous en ce moment ?

- Celui de la vérité.
- D'où venez-vous ?
- Du Caire.
- Pour la MGM ?
- Pour l'U.N.I.C.E.F.
- Comment ?

*C'est ainsi que le taciturne, l'ennemi juré des journalistes a consenti à parler. A pu se réanimer et débiter un rôle que nous ne lui connaissons pas.*

— « J'ai été envoyé au Caire par l'U.N.I.C.E.F. (Fonds de secours à l'enfance de l'ONU) en vue de faire connaître à beaucoup de gens, qui l'ignorent, ce qu'est cet organisme et monter un spectacle au profit des petits enfants dans la misère. L'U.N.I.C.E.F. a besoin d'argent pour aider les 800 millions de gosses nécessaires dans le monde. »

*Le héros est devenu apôtre. Zapata métamorphosé en Charles de Foucauld ? Il sourit.*

— « Pour 6 ou 7 semaines seulement. Depuis 1957, chaque année j'y consacre ce temps, et d'une façon naturellement bénévole. C'est une satisfaction personnelle. Ce ne sont pas seulement les acteurs qui peuvent aider à propager l'idée de l'U.N.I.C.E.F. Il y a aussi des athlètes, des musiciens.

— Pourquoi ne travaillez-vous pas entièrement avec l'U.N.I.C.E.F. ?

— Je le ferais si les conditions étaient favorables. Mais je puis contribuer davantage, en restant acteur. L'année dernière, à Paris, un grand « show » télévisé a été donné, ce qui a permis à 250 millions de personnes, dans le monde entier, de le voir. Pour l'année prochaine, nous préparons un grand spectacle auquel participeront les plus grandes vedettes internationales.

— Où ?

— A New York. D'après les estimations des Nations Unies, ce spectacle télévisé pourra être vu par plus de 500 millions de personnes.

— Quels résultats avez-vous obtenu au Caire ?

— J'ai rencontré Oum Kalsoum qui a promis d'être la vedette d'un spectacle U.N.I.C.E.F. Liz Taylor...

— Elle est sur la liste noire.

*Etonnement sincère de Zapata, qui entend parler pour la première fois au bureau de boycottage d'Israël.*

— Mais à ce compte-là, tout Hollywood est juif...

— Pensez-vous fuir de la politique ?

— La politique c'est un jeu sale. Je la hais.

— Avec quelle actrice préférez-vous jouer ?

— Aucune préférence.

*Dans l'avion, Marlon Brando emporte une princesse libanaise qu'il sert amoureusement dans ses bras.*

*Une poupée ancienne à tantour que le photographe de « L'Orient », Vasken, vient de lui offrir.*

**Edward GEORGE**

Translation of article in L'Orient, 20 February 1967

He jumped from the plane like a leopard. A black band over his eyes. No, rather, huge, smoked glasses. His shirt open, no tie. Then his walk became slower, tired. With a grim face, Zapata fenced with a group who were already harassing him. "Leave me alone", he said, drawing out...two passports.

"Marlon Brando, what role are you currently playing?"

"That of Truth".

"Where are you coming from?"

"From Cairo,"

"For MGM?"

"For UNICEF."

"How?"

Thus this taciturn man, sworn enemy of reporters, began to speak of himself in a role which seemed to be completely foreign to him.

"I was sent to Cairo by UNICEF (United Nations Children's Fund) to help inform people of the work being done by this agency, and to put on a benefit performance for needy children. UNICEF needs money to help the 800 million needy children of the world."

The hero has become an apostle. Zapata has suddenly been changed into Charles de Foucauld. He smiles.

"Well, only for six or seven weeks. Since 1957, every year I have given some time to this agency--it has given me great personal satisfaction. It is not only actors who can help spread the word about UNICEF, but also athletes, musicians, etc."

"Why do you not work full time for UNICEF?"

"I would, if circumstances permitted it. But I feel I can help better by remaining an actor. Last year, in Paris, a tremendous gala was televised and was seen by 250 million persons throughout the world. We are working on another gala for next year in which many stars of international renown would participate."

"Where would this take place?"

"In New York. According to estimates made by the United Nations, such a telecast would be seen by ~~50~~ about 500 million persons."

"What were the results of your visit to Cairo?"

"I met Oum Kalsoum, who has promised to be a star in the UNICEF gala performance. Liz Taylor..."

"She is on the black-list."

Here there was sincere astonishment on the part of Zapata, who was hearing for the first time of the Israeli boycott.

"But, as far as that's concerned, practically all Hollywood is Jewish!"

"Would you think of going into politics?"

"Politics is a dirty game. I detest it."

"Which actress do you prefer to act with?"

"I have no preference."

Holding a Lebanese princess tenderly in his arms, Marlon Brando climbs back into the plane. The "princess" is a beautiful little doll, which Vasken, photographer for L'Orient, has just presented him with.

# An amiable Marlon Brando in City

Brando in Lahore: Famous Hollywood actor, Marlon Brando, arrived in Lahore from Karachi on a short visit to the Provincial metropolis.—PPA.

**SEEING IS BELIEVING.** The old maxim came true when I talked to the most criticised actor, Marlon Brando two days back in Karachi, and found him a model of gentleness and civility. Unlike his reputation, the ruggedly handsome actor was soft-spoken and attentive while talking to me and a few of other journalists and Radio Pakistan men at the UNICEF headquarters here.

**BRANDO** came to Karachi suddenly on Thursday last on a visit that puts him now among the few of the famous screen names who have donated time and energy to the cause of the suffering humanity. Like Danny Kaye and many others, Brando has taken time off his busy shooting schedules and is on a swing across the globe in search of famous artistes — singers, dancers, poets, sportsmen — who will volunteer to participate in a fantastic venture. It is an international variety programme to be held on a gigantic scale early next year in the UN General Assembly Hall in order to raise funds for the poor children of the

world under the aegis of the UNICEF.

Brando unfolded the ambitious plans with the ease of a seasoned statesman. Revealing a wry sense of humour he quipped off and on during the seventy-five minute talk. Immaculately dressed, he surprised us for his good manners, in which sector he has been always reported by the American Press to be grossly deficient. Either the American Press was wrong, or it might be the influence of the Oriental world that made him so nice and gentle that day.

But oh, listen to his explosive views on the Italian Press. With a dead serious face, he made a very interesting statement, slowly and deliberately: "I am proud to say that the Italian Press is the most irresponsible in the world. And the notorious photographers of Rome? They will scale over the walls of one's mansion, they will enter into your bedroom from a window, they will spit on one's face to

get some reaction, just for a photograph. They are ugly, insidious."

Brando saw no objection projecting sex in the films. In a moment of professional honesty, he saw no reason "why the filmmakers should not make films on sex and scandal". "After all," he argued, "a large number of newspapers and magazines made a multi-million dollar industry out of sex and scandal. They exaggerated sex and incidents in life in order to sell."

"The films," Brando thought, "do exactly the same thing." He saw no difference between the two media of mass communication. He later amended his statement by saying that there were honourable exceptions, of course and that he never meant that all the photographers or newspapers were bad.

## RESPECT

Having lost twenty-five pounds recently, he showed signs of age on his well-chiselled face. Brando betrayed his boredom with the make-belief world by revealing that his "interest in films was flagging". After retiring from films he wants to take to other things—no television, no theatre, no showmanship at all. He wishes to retire and live in peace after ending his screen career.

Brando paid a rare tribute to Elia Kazan in whose film, *A Streetcar Named Desire*, he catapulted to fame and riches. He said "Kazan was a great film-maker, a creative artiste in the true sense" and he had "enormous regard and respect for his talents". He also praised Tennessee Williams as a sensitive writer and "translate-able" on the screen.

He did not like to comment on the comments of the British film critics on his latest film, *The Countess from Hong Kong* which was directed by Charles Chaplin. He advised one should see the film for making his own opinion. But Chaplin, he added, "certainly is an artist and a legend: A personality most provocative and entertaining."

## 'WAR GAME'

Brando showed keen interest for working in the controversial "War Game" directed by Peter Watkins for BBC but withdrawn under a directive of the British Cabinet. It was regarded "too realistic, too grim." There was a long and interesting discussion about this film between Brando and the journalists present.

Marlon Brando has dropped his earlier plans to make a film in Pakistan. He had come here last year in search of locations for the projected film and had gone upto Peshawar for the same. The film was to be made for worldwide distribution by Universal Pictures and the latter's office here had played host to him during that visit. He did not remember the exact reasons for abandoning the shooting location in Pakistan. But he was certain that the film would not be filmed in this country. He vaguely recalled the tense relations between Pakistan and India as a probable reason for that decision.

He was, frank, as ever, while making this highly sensitive disclosure, for Universal Pictures are still committed to making a film in Pakistan in the near future. The permission for American films to be shown here again is linked up directly with this shooting schedule. But Marlon Brando may be right. It may be some other second grade film which may be shot on location in our country.—S.S.



## *Brando's new role—love for children*

By Dawn Art Critic

Dapper and handsome, celebrated Hollywood star Marlon Brando is in Pakistan playing a different role this time — recruiting volunteers from among poets, singers, dancers, sportsmen and artistes of the world for staging a gala international variety programme at the United Nations General Assembly early next year to raise funds for the UNICEF—the UN agency that looks after millions of the under-privileged children.

He arrived here on Wednesday night from Beirut and after a few days' stay in the country, he will move on to India and the Far East on the same mission.

Talking to newsmen at a hurriedly-called Press conference at the local UNICEF headquarters yesterday afternoon, Brando explained the background of the project in a soft-spoken style, unlike the image of the hedonist and rebel he portrays on the screen.

Dressed in his favourite light blue striped lounge suit and a matching polka-dot tie, the screen hero appealed to all the artistes of Pakistan to help the great humanitarian cause of helping the invalid, under-nourished and sick children of the world both by their local efforts and by sending a representative group to take part in the proposed world show at the UN Headquarters in New York.

The show will be staged in the UN General Assembly itself. The Assembly auditorium, he conceded, was not meant to be a theatre for holding such shows, but then, he quipped, it had been the scene of much more volatile dramas than a charity show for the children.

He hoped that a programme of about three to four hours will be staged there and will be televised throughout the world via the Early Bird satellite. It may be telecast even in the Soviet Union, he added. The show will be watched by an estimated five hundred million viewers throughout the world.

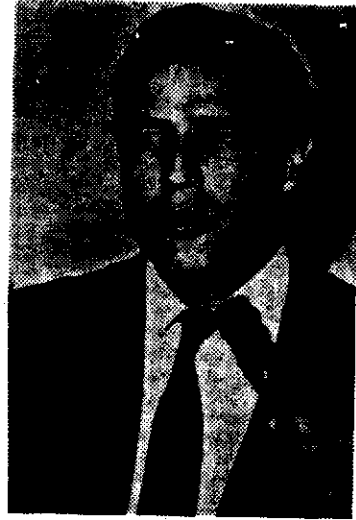
Brando has an impressive list of the Pakistani artistes — Faiz Ahmed Faiz, songstress Nur Jahan, cricketer Hanif Mohammad, singer Mahdi Hasan — among others who will be approached to lend their hands in the local as well as international programmes.

### **FOR LAHORE**

He is leaving for Lahore today to finalise the details of Pakistan's participation. He will later visit Rawalpindi to meet the Central Government officials in this connection.

He also called for setting up a federation of world artistes, with affiliates in every country, for arranging participation in selected charity programmes on a global basis. He hoped that the artistes of Pakistan will respond to his proposal.

Talking about his last visit to Pakistan last year, the Hollywood star said that the project of filming a movie in Pakistan which had brought him here then has now been dropped for certain reasons.



## BRANDO LEAVES FOR LAHORE

Hollywood film star Marlon Brando left Karachi this morning for Lahore by PIA.

He arrived in city yesterday to enlist the help of Pakistani artists in his efforts to hold a gala international variety show at the United Nations General Assembly early next year to raise funds for UNICEF programmes.

During his stay in Lahore, he will hold talks with the local artists.

Later he will go on to Rawalpindi to meet the officials of the Central Government in this connection.—PPA.



U.N. GALA *RS-26/2/67*  
**BRANDO HAPPY  
AT PAKISTANIS'  
RESPONSE**

By a Staff Reporter

Addressing a Press conference in Lahore on Saturday, Hollywood's film star Marlon Brando said that the response of Pakistani artistes for the international gala was "enthusiastic and encouraging".

Explaining the purpose of the project, he said it aimed at raising funds to provide relief to under-nourished children of the world. Mr. Brando said he had toured a number of countries to enlist the support of artistes and the response everywhere was encouraging.

In Pakistan, he said, the selection of artistes would be made through locally constituted bodies, which would work in collaboration with the Pakistan Arts Council.

The variety programme to be staged some time next year would fetch about 50 million dollars, which would be 20 million dollars more than the annual budget of the UNICEF.

Earlier in his hotel suite, he met Pakistani film stars, representatives of the film industry and other prominent artistes.

He left for Islamabad in the afternoon to meet the Central Government officials for seeking their help for the project.



Hollywood Film Star, Marlon Brando (extreme left) explaining the purpose of his mission to the cine film producers and Pakistan Arts Council's representatives in Lahore, on Saturday.—P.T.



# نیویارک میں دنیا بھر کے فنکاروں کا وراثتی پروگرام ہوگا

## مارلن برانڈو پاکستانی فنکاروں کی انسان دوستی سے بہت متاثر ہوا

فاروق احمدی ایم ایف جھنگ

دس سال کی عمر تک پہنچنے سے پہلے ہی انتقال کا ہیں۔ پاکستان میں دوسرا انشورینس کا مسئلہ خاندانی منصوبہ بندی کا ہے۔ یہ مسئلہ حل کرنے بھی فنکاروں کو توجہ دینا چاہیے۔ یہی اسی طرح پاکستان میں تربیت یافتہ نرسوں کی کمی ہے۔ یہاں ہر تین ڈاکٹر کے لئے ایک نرس ہے۔ زچہ و کچھ کی شرح اموات کے لئے بھی نرسوں کی ضرورت ہے اور یہ کام کئی کے بغیر نہیں ہو سکتا۔



لاہور میں مارلن برانڈو پاکستانی فنکاروں کے ساتھ۔ دائیں سے بائیں:۔ ایم اے صاحبہ سلا نور جہاں۔ مارلن برانڈو۔ حسنہ اور جعفری

مارلن برانڈو نے اس نیک مقصد کا بیڑا اٹھایا ہے اس کے لئے وہ دنیا کے مختلف ملکوں کے فنکاروں، شاعروں، ادیبوں اور کھلاڑیوں سے رابطہ قائم کرنے کے لئے دورے پر نکلے ہوئے ہیں وہ آجکل پاکستان میں ہیں۔ ہفتے کے دن انہوں نے لاہور میں مختلف فنکاروں سے ملاقات کی ان فنکاروں میں نور جہاں، صاحبہ سلا، حسنہ آغازی، گل، موسیقار مصطفیٰ الدین، رستم زمان، بیرون اور ان کے بھائی رستم پاکستان مسلم شامل ہیں۔ کئی فنکاروں نے مارلن برانڈو کو یقین دلایا کہ وہ ان کے نیک مشن کو کامیاب بنانے کے لئے ہر ممکن تعاون کریں گے۔ اور اس طرح انہوں نے ایک باہر ثابت کردیا کہ انسانی مسئلہ کو حل کرنے کے لئے فنکار کبھی کسی سے پیچھے نہیں رہیں گے۔ اس ملاقات میں فنکاروں کو بین الاقوامی مشورے کی کمیٹی بتائی گئی اور یہ کیا گیا کہ شو میں پاکستان کی نمائندگی کرنے والوں کا انتخاب پاکستان آرٹس کونسل کی مدد سے کیا جائے گا۔

فلمی فنکاروں کے بارے میں بعض افراد کو غلط فہمیاں ہیں یا یہی وجہ ہے کہ انہیں فخر کی نگاہ سے نہیں دیکھا جاتا۔ لیکن دنیا بھر کے فلمی فنکاروں کے تعاون سے نیویارک میں جی ایک میں الاقوامی شو کیا جا رہا ہے۔ وہ اس بات کا واضح ثبوت ہے کہ فنکار انسان فلمی فنکار کسی سے پیچھے نہیں انہیں بھی فخر مند اور مقصد فراز سے اتنی ہی محبت ہے جتنی دنیا کے کسی بھی شخص کو ہو سکتی ہے انسانیت سے اسی محبت کی بنا پر امریکہ کے ممتاز فلمی اداکار مارلن برانڈو اس وقت دنیا کا دورہ کر رہے ہیں تاکہ دنیا کے مختلف ملکوں میں رہنے والے فنکاروں کو ان کی امداد کے لئے روپیہ جمع کیا جاسکے۔ اس مقصد کے لئے آگے سال کے شروع میں نیویارک میں اقوام متحدہ کی جنرل اسمبلی کے آڈیٹوریئم میں ایک بین الاقوامی شو لایا جائے گا جس میں مختلف ملکوں کے فلمی اداکار، مصنف، شاعر اور کھلاڑی حصہ لیں گے۔ اس شو کی تمام آمدنی اقوام متحدہ کے ادارہ پر تیسبیت رجسٹر کے ہنگامی فنڈ کو دینے کی تاکہ اسے مزید ترقی بخون کے علاج معالجے اور خرداک پر خرچ کیا جاسکے۔

فنکاروں سے ملاقات کے بعد مارلن برانڈو

یہ رقم یومیضف کے پورے سال کے بجٹ سے ہے۔ شو کے اقوام متحدہ کی جنرل اسمبلی کا ڈیوٹی منتخب کیا گیا ہے۔ توجہ ہے کہ مصنوعی ساروں ذریعے اس شو کو باریک کر ڈیڑھ ٹیلی ویژن پر انہوں نے بتایا کہ ہم ایک محدود قسم کا شو کر چکے ہیں۔ ۳۰ لاکھ ڈالر کی آمدنی ہوئی تھی اس کی وجہ سے ہی ایک بین الاقوامی درامی پروگرام کا فیصلہ کیا گیا ہے۔ ہمارا ارادہ ہے کہ یہ شو سٹیٹ پر ہر سال کیا جائے۔ اس مقصد کے لئے راک ان اور ملکوں میں مستقل طور پر رابطہ کئیٹیاں بنائی جائیں ان کٹیٹوں کی مدد سے ہر ملک سے فنکاروں کو بلایا جائے گا۔ اس سلسلے میں ان کٹیٹوں کا احیاء ہر سال ہوا کرے گا اور اس مقصد کے لئے لاہور نیویارک یا کسی بھی دوسرے شہر کو منتخب کیا جائے گا۔ انہوں نے بتایا کہ اس وقت تک انہیں جو فنکار امریکی شخصیتیں اپنے لیے تیار کیں وہ یقین دلائی ہیں ان میں مصوفی، مارلن، شولے میکین، الزبتھ شیا مسز جیکو لین کزنڈی شامل ہیں۔ پاکستان سے فنکار کی جو فہرست تیار کی گئی ہے ان میں مارلن برانڈو، نور جہاں، احمدی، حسن، رفیق احمد فیض، کریم کبیر، حسنہ اور صاحبہ سلا، رستم زمان، بیرون اور جھنگ

رٹیر، ٹیلی ویژن اور اخبارات کے نامزدوں سے اور انہیں اپنے مشن کی تفصیلات بتائیں۔ پاکستان کے فنکاروں سے ملاقات کے بعد مارلن برانڈو انتہائی مطمئن اور مسرور تھے۔ انہوں نے بتایا، آپ کے ملک کے فنکار قابل مبارکباد ہیں۔ وہ سب اس بات کے لئے بے چین ہیں کہ ان سے بھی لوگوں کی فہرمت کے لئے کام لیا جائے۔ انہوں نے بتایا میں جہاں بھی گیا ہوں سبھی نے اس نیک کام میں تعاون کرنے پر آمادگی ظاہر کی ہے۔ مارلن برانڈو نے جو اقوام متحدہ کے زیر اہتمام دنیا کا دورہ کر رہے ہیں۔ بتایا کہ اس وقت دنیا بھر میں کم و زور ایسے ہی نیویارک کی معذوری یا فہرمت کے باعث جاری ہو جا رہا ہے اور ملاقاتیں مستحق ہیں۔ آبادی میں اضافے کے ساتھ ساتھ ان کٹیٹوں کی تعداد بھی بڑھ جائے گی۔ اور یہی بات اس وقت ہمارے لئے باعث تشویش ہے۔ یہ ایک ایسا انسانی مسئلہ ہے جو ہماری کمیٹی کو بڑھاتا ہے۔ یہ مسئلہ روپیہ کے بغیر حل نہیں ہو سکتا۔ ہمارے خیال میں ایک بین الاقوامی شو کرنے سے ہمارے پاس اتنا روپیہ جمع ہو جائے گا کہ ہم یونیفکے پورے سال کے بجٹ کی ضروریات پوری کر سکیں۔ انہوں نے بتایا کہ پاکستان میں ہر سال ساٹھ لاکھ کے مساوی ہوتے ہیں جن میں سے نصف نیچے



مارلن برانڈو۔ رستم زمان، بیرون اور رستم پاکستان اچھا پسولان کے ہمراہ

28/2/67

# Brando In Dacca

DACCA, Feb. 28:

Film star Marlon Brando arrived yesterday afternoon on a "humanitarian mission" for the United Nations International Children's Emergency Fund (UNICEF).

Mr. Brando, who came from West Pakistan, is on a world-wide tour to solicit the support of film stars and artists in participating in an international show to be staged at the United Nations under the auspices of UNICEF. The funds will be used by UNICEF in its programme of assisting children throughout the world.

During his stay in East Pakistan, the American actor will meet East Pakistan film stars, musicians and other artists to discuss the UNICEF show.—APP.

## Brando in Dacca

DACCA, Feb. 28 (APP) Film star Marlon Brando arrived here yesterday afternoon on a humanitarian mission for the United Nations International Children's Emergency Fund (UNICEF).

Mr Brando, who came from West Pakistan, is on a world-wide tour to solicit the support of film stars and artists in participating in an international show to be staged at the United Nations under the auspices of UNICEF.

"The Leader" Kinachi (evening)

28 February 1967

CLASSEUR  
NOTER ET RETOURNER

## Brando In Dacca

DACCA, Feb. 29:  
Film star Marlon Brando arrived yesterday afternoon on a "humanitarian mission" for the United Nations International Children's Emergency Fund (UNICEF).

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During his stay in East Pakistan, the American actor will meet East Pakistan film stars, musicians and other artists to discuss the UNICEF show.—APP.



TODD

**WEBSTER B. TODD JR.** of Bedminster Township is the new president of the New Jersey Aviation Trades Association. He is president of the Princeton Aviation Corp., which operates the Princeton Airport in Montgomery Township.

Todd succeeds **SAMUEL FREEMAN** of the Somerset Airport, Pluckemin.

Other 1967 officials elected include: **RICHARD DAVIS** of the Asbury Air Terminal, vice president, **JAMES LOEB** of the Air Taxi Co., Red Bank, treasurer, and **ROBERT MEYER** of the Linden Airport, secretary.

Actor **MARLON BRANDO** is spending four to six days in Dacca, Pakistan, contacting officials, local movie stars and artists for a UNICEF-sponsored international show. UNICEF is the United Nations' Children's Fund.

He has not yet completed the list of Pakistan artists for this show but will give more information at a news conference here later, it was announced.

From here he will fly to Katmandu, Nepal.



BRANDO

Sen. **JACOB K. JAVITS**, R-N.Y., held to the view that President **JOHNSON**'s recommendations for regulating pension funds were inadequate.

Javits introduced a bill he said went far beyond the President's proposals.



JAVITS

**MARIA REMENYI**, "Miss U.S.A., 1966," and a gorgeous aspirant for a Ph.D. in physics, is deserting the University of California's Berkeley campus for Columbia University. The 21-year-old beauty says she is in love with New York City.

Maria, who dropped out as a Berkeley junior after winning her beauty title, says her decision to transfer to Columbia is a direct result of winning the contest.

"I made my first trip to New York then and fell in love with the city," Maria said in an interview during a visit with her parents, Mr. and Mrs. **EDWARD REMENYI**.

"Every time I go back I like it better. So, I'm enrolling at Columbia."



MARIA

Mayor **JOHN V. LINDSAY** has appointed former baseball commissioner **FORD FRICK** as a \$75-a-day consultant to New York's manpower and career development agency.

In making the announcement today Lindsay said Frick would work with the city's business community "to open opportunities and career lines" for the unemployed.

Frick, 72, resigned last year after serving 15 years as baseball commissioner.



LINDSAY



FRICK

McKnight sat quietly with his head bowed as the verdict was read. The jury had been out for almost four hours — including an hour and a quarter for dinner — before announcing their verdict.

Earlier yesterday, McKnight had given way to tears as Judge William E. O'Connor read from an unsigned statement which police said he made about the murder.

The statement was admitted into evidence last Friday over defense objections that McKnight had not been properly informed of his rights at the time the statement was made.

McKnight, 24, was accused of murdering Sandlin, an 18-year-old gas station attendant in Lake wood after Sandlin's body was discovered in a shallow grave near McKnight's home in Manchester Township.

Charles Holland, 19, of Newark, is also accused of participating in the murder holdup and is to be tried later on.

McKnight sat with tears rolling down his face and head bowed as Judge O'Connor read from the statement which the prosecution charged he made in an effort to shift the blame to Holland.

According to the statement, McKnight and Holland went to the station where Sandlin worked and pretended to buy a tire.

McKnight's statement also said the defendant hit young Sandlin over the head with a tire iron when Sandlin stooped to pick something up, and then helped Holland carry him to McKnight's car.

The statement added that Sandlin recovered consciousness in the car and asked McKnight, "all the fun we've had Reginald — why do this?"

Earlier during the trial, McKnight had been described as an acquaintance of Sandlin's. The prosecution charged that because the victim knew the defendant it was necessary to silence him.

Sandlin asked McKnight to take him to a hospital, but instead the defendant and Holland drove him to a gravel pit near McKnight's home, the statement said.

There, according to the statement, Holland ordered Sandlin out of the car and into the woods while McKnight remained behind. A shot rang out and Holland returned alone.

Later, McKnight's statement added, the two went to McKnight's home and counted money taken from Sandlin's pockets. There was about \$87 or \$88, the statement said.

The only witness called by the defense testified yesterday. She was the defendant's mother, Mrs. Alda McKnight of West Palm Beach, Fla.

**POSSIBLE**  
York-New Jersey jetport site and district port at Solberg. The grey ash jetport. The grey ash

**TOKYO (AP)** — Supporters of Mao Tse-tung have indicated they believe the next two months will be crucial for his struggle to resume control of Red China after the official New China News Agency said today.

The pro-Mao Chinese news agency said the Shanghai Municipal Revolutionary Committee adopted a resolution at a rally last Friday apparently based on important instructions from Mao and the Communist Central Committee.

The resolution said the Maoists' main tasks are to arouse the Chinese masses and "seize the party, administrative, financial and cultural power . . . usurped by the handful of party persons in authority taking the capitalist road."

"The draft resolution notes that the three months of February, March and April were the crucial period of time for the fulfillment of these tasks," the report said.

The agency did not say why these months were considered important. Mao's instructions were said to have been relayed to the Shanghai committee by one of its leaders, Chang Chunchiao. Chang said he had met with the Communist party chairman and found him "in excellent health."

## Fatal

**NATCHEZ, Miss. (AP)** — A \$25,000 reward was offered by the city today for the arrest and conviction of persons responsible for the death of a Negro man killed in an explosion. The victim had been given a job last week formerly held by white men.

The explosion last night ripped the cab of a truck being driven by Wharlest Jackson, 36, the father of six children, as he drove home from work. Police Chief J. T. Robinson said he believed a bomb had been planted beneath the truck.

The explosion was similar to one in August 1965, when George Metcalfe, president of the Natchez branch of the National Association for the Advancement of Colored People, was critically injured by a blast

Daily News 2/3/67



## BRANDO'S APPEAL

DACCA, March 2 (APP): Marlon Brando, the celebrated American film star told a Press conference here yesterday that an international meeting of artists would be held in Geneva or other suitable place to discuss means for the collection of funds for UNICEF.

Mr. Brando had already visited Europe, South America, Middle East and Pakistan on his global tour to find out preliminary problems relating to convening the meeting and forming a community of "internationally concerned people" to help the Organisation.

The American film star briefly described his mission and reiterated his appeal to help the UNICEF fund which looks after 800 million malnourished children of the world and spend some 30 million dollars a year.

The new ventures of the UNICEF included, as Brando enunciated, the staging of an international show at the UNO with the participation of artists from almost all over the world, exchanges of cultural programmes and prepare films to be screened round the globe.

# Dacca



Marlon Brando giving autographs to his fans in Karachi ("News" photo).

## Brando happy over Pak artistes' response

DACCA, March 4 (UPP): About sixty-four artistes from Pakistan have indicated their willingness to American movie star Marlon Brando to take part in Brando's forthcoming international variety show in aid of the UNICEF's fund for aid to children.

In a Press interview in Dacca, Marlon Brando expressed himself resolutely against war. "I hate war", he said when asked to comment on the war in Vietnam.

Brando was very happy over the response which he had received in Pakistan from the artistes to his idea of staging an international variety show in aid of the UNICEF.

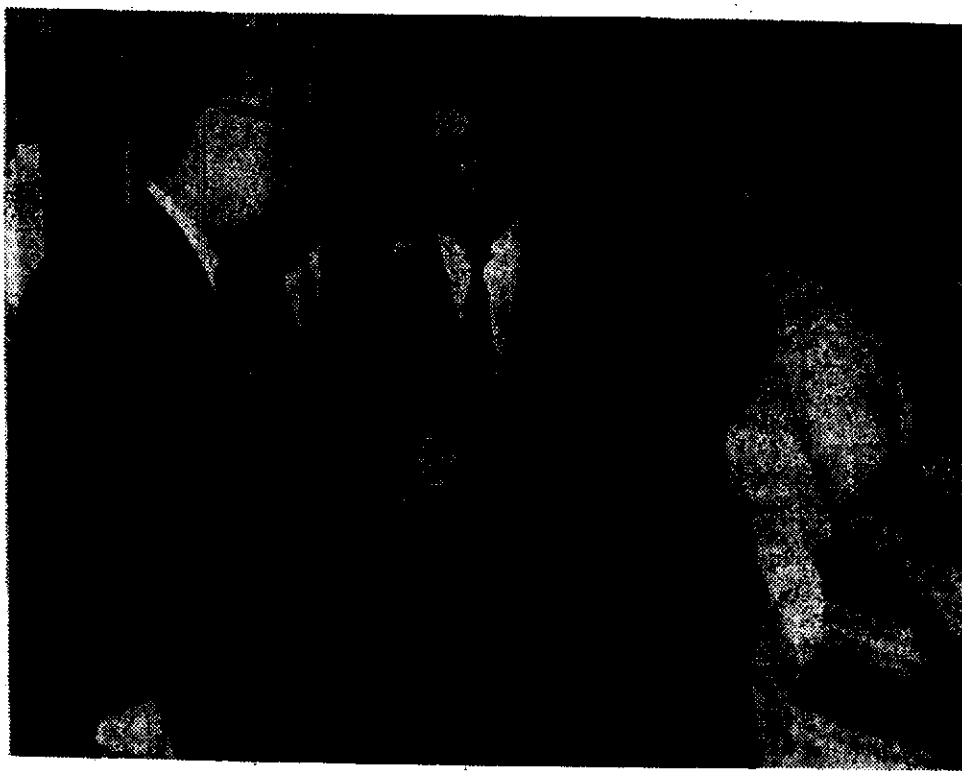
DAILY NEWS

March 4, 1967



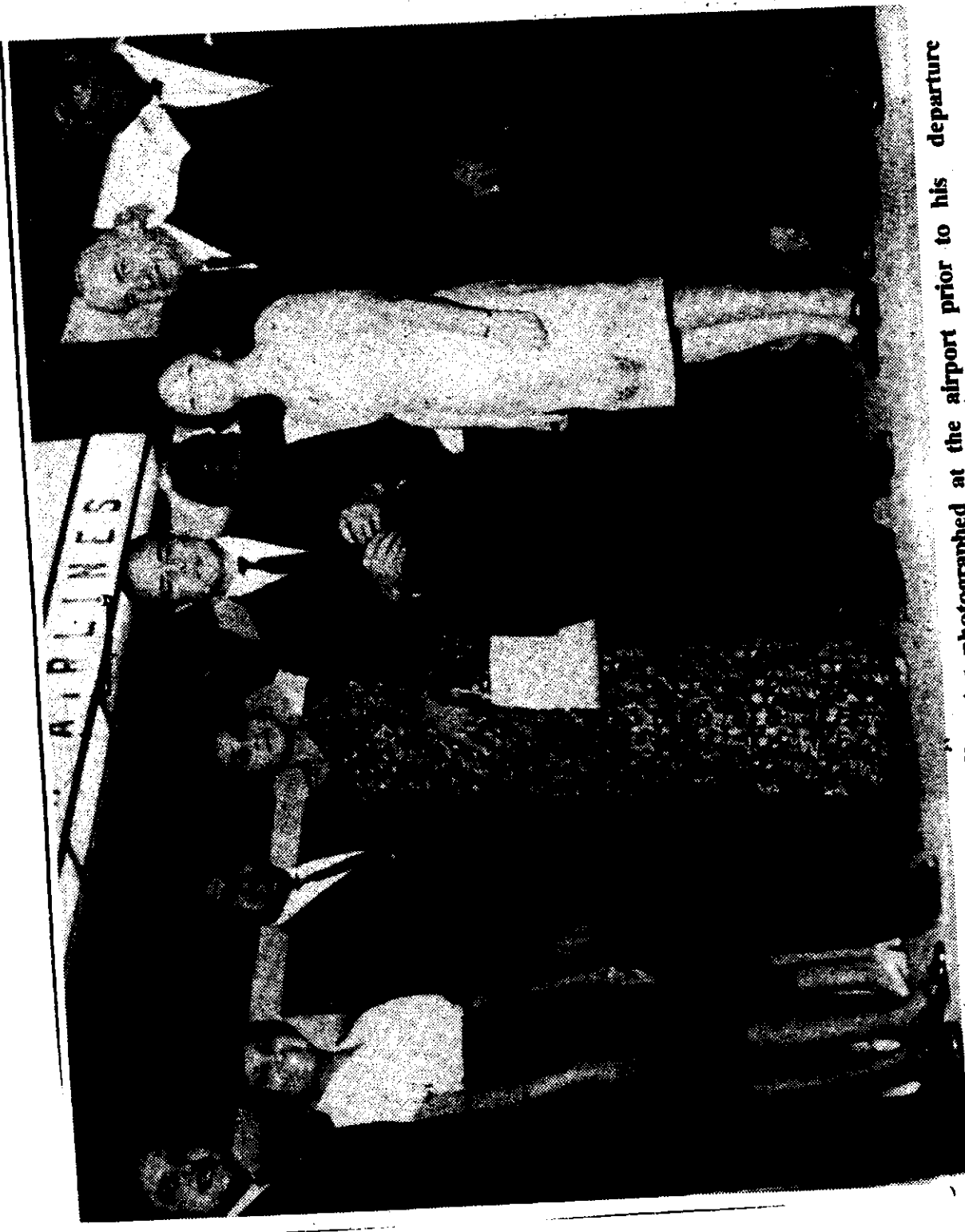
Daily News

March 4, 1967



**Hollywood actor Marlon Brando talking to Mr. Perry Hanson, UNICEF representative and Mrs. Hanson at Hotel Karachi Intercontinental before his departure to New Delhi on March 4.—("News" photo)**

1) HILLY IVFWS 10/24/61



Marlon Brando top American film star photographed at the airport prior to his departure for New Delhi.



Marlon Brando, top American film star, photographed at the airport prior to his departure by KLM-Royal Dutch Airlines for New Delhi.

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Leader March 4, 1967



Marlon Brando holding out a UNICEF appeal on his arrival in Dacca. With him are the local actors and local representative of the UNICEF.—"Morning News" Photo.

## War Is Useless, Fanatical—Brando

From Our Dacca Office

DACCA, March 3: Mr. Marlon Brando, the reputed American actor, currently on a world tour in connection with the raising of funds for the United Nations Children's Emergency Fund (UNICEF), said in Dacca on Wednesday that war was useless, destructive and fanatical.

Mr. Brando, who twice won the Academy Award for his roles in "On the Water Front" and "Viva Zapata," however, hastened to add that it was the inherent right of the people to defend themselves against any kind of aggression.

Mr. Brando, who was addressing the local journalists at the Press Club, said that 50 per cent of all the children in the world die of mal-nutrition before they even attain the age of 10.

He said that UNICEF have an annual budget of Rs. 30 million dollars for 800 million children of the world. He also said that UNICEF have no specific target for the fund raising campaign. He further added that an international committee with mem-

bers who would be able to capture the imagination of the people round the world would soon be constituted for the fund raising campaign.

The UNICEF proposes to have an exchange programme for the fund raising campaign, he further said.

The proposed four-hour programme at the UN, he said would transcend all barriers of language, religion, race and colour and would have an universal appeal for all. He said that all countries including the Communists only would be appealed to participate in the fund raising campaign.

The East Pakistan Film Actors' and Actresses' Association accorded a reception to the visiting Hollywood celebrity Mr. Marlon Brando at the Film Development Corporation on Wednesday.

Speaking on the occasion Mr. Brando, explained the purpose of his visit to this part of Pakistan, and solicited the support of the artistes, musicians and dancers of East Pakistan for making the International variety programme for raising funds for the UNICEF a success.

Mr. Brando replying to a question, said that the preliminary

work of the show had already started. Brisk arrangements were afoot. The show would be held early next year, he added.

Earlier Mr. Kazi Khaleque, the chairman of the Association welcomed him and said that the artistes of East Pakistan were ready to cooperate in this mission.

Mr. Brando was presented a replica of an East Pakistani country boat on behalf of the Association.

UNITED NATIONS INFORMATION SERVICE

21 Curzon Road, New Delhi.

Name of Paper THE STATESMAN Place NEW DELHI Date 6.3.67.

# The Real-Life Brando

By A Staff Reporter

Marlon Brando's screen image is no different from what he is in the flesh.

He is now in Delhi in connexion with a UNICEF project. When the anniversary of UNICEF was celebrated in December, 1966, the idea was mooted that it might be a worthwhile producing films that would help promote the activities of the body and at the same time have entertainment value. Brando is on a tour to negotiate and enlist the support of leading cinema and other artistes in India (he has also been to Pakistan).

Right from "Hullo, how do you do" you know you are talking to one you have heard and seen before. He speaks just as you have heard him in *Desiree*, *Viva Zapata* or *The Tea House of the August Moon*. The ponderous rambling is unmistakable.

Much of Brando unfolds itself in the manner of his speech, conducted in an easy-riding tempo. At first glance he seems cold and

might even make the comment that he does "not wish to meet the Press". But immediately he gives you a look of friendly complicity as if to say "I am sure you will understand. I shall be

mobbed at my hotel tomorrow". He is at the same time friendly and aloof, evidently possessing all the nerve that makes a film star. Also he has the remarkable capacity of, without much effort, managing to look like everyone's idea of a film star.

You ask him questions and he rambles on about "UNICEF" and "Children" and "Problems of communication". In fact this is what has brought him to Delhi.

As he speaks one cannot miss a distinctive, sophisticated, and mildly cynical man. The indelible touch, the surprise statement, the unexpected twist are all there.

So "wrapped up" is he about his "UNICEF work" that he is reluctant to talk of his films, even the *Countess from Hong-kong*, directed by Charles Chaplin, his association with *Elia Kazan* or his roles in a *Streetcar Named Desire*, *Julius Caesar*, or *The Tea House of the August Moon*.

He looks young for one born in 1924. Also he deliberately wears the expression of stubborn man who refuses even to look his age.

## TODAY'S WEATHER IN DELHI

Fine weather. Little change in the minimum temperature which may be between 11 degrees C and 13 degrees C.

The maximum temperature in New Delhi (Safdarjang) on Sunday was 28.8 degrees C (83.9 degrees F) 1 degree C above normal and the minimum 11.7 degrees C (53.0 degrees F) 1 degree C below normal.

Relative humidity at 8-30 a.m.: 31% (19% below normal) and at 5-30 p.m.: 14% (13% below normal).



Sun sets today at 6-23 p.m.; rises tomorrow at 6-41 a.m.;

Moon rises today at 3-45 a.m.; sets at 1-56 p.m.;

New Moon on March 11; Lighting up time 6-53 p.m.

(See also page 4)



World Photo by Tavana

**Getting To Know You . . .** Beautiful filmstar and actor Oasa Jasarangkul strikes a pretty pose as she talks with movie actor Marlon Brando who is here to raise funds for Unicef. Brando was introduced to top actresses, actors and the press yesterday by M.R. Kukrit Pramoj who co-starred with him in "The Ugly American."

### Brando's Good Deed

## Local Actors May Stage Benefit Show For Unicef

It appeared certain last night that leading Thai entertainers, encouraged by visiting actor Marlon Brando, would stage within the next few days a major benefit to assist programs being carried out by Unicef—the World children's fund.

Mr. Brando met with top actresses and actors and with the Press last night at the home of M.R. Kukrit Pramoj.

In a brief talk, Mr. Brando spoke of the need for assistance which he had seen in stricken areas of India. He described how a recent benefit show in Paris had been seen by an audience of 250 million people in Europe and Russia and how it had raised \$500,000 in France alone.

(The Unicef budget is \$34 million).

He explained that this prompted people concerned in prompting additional support for Unicef's important projects to plan a truly international benefit, featuring major artists from throughout the world, to be held in the United States sometime before Christmas.

To help carry the impact of what is at stake, he said the fund-raising show would not only include major artists and entertainers, but would also have a child from each country of the world on hand.

In the course of his present tour he is finding out which artists might be available to go to the United States and appear on the show, which would possibly evolve into a yearly event.

Referring to the "horror and tragedy" he had seen in famine areas of India and the need in many other places in the world for assistance for children and for family planning, he told top Thai entertainers assembled there that their participation would provide a way whereby "a vulgar popularity can be turned into something useful. He said it could mean an important addition to the welfare of the people."

Pointing out that entertainers are communicators, he observed that if the Beatles decided to support

such a program they could probably raise enough money by themselves. (He neglected to follow with the obvious observation that this would be the first time that Beatles had been connected with augmenting a food supply.)

M.R. Kukrit said later that keen enthusiasm had been shown already by local entertainers and he anticipated a major benefit for Unicef would be staged in Bangkok within a few days, perhaps including Mr. Brando, if his commitments permit his remaining here that long.



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External ID

Title

**Newsclippings (30). Dated from February 6 - March 26, 1967 covering Marlon Brando's unofficial Asia Tour (Pakistan, Bangladesh, India, and Thailand) to raise support from film stars and artists for proposed International Benefit Gala for UNICEF.**

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Container **CF/RA/BX/PA/SE/1991/T028: Celebrities -- Leonard Nimoy, Pele, Mel**

Date Published

Fd3: Doc Type - Format

Da1: Date First Published

Priority

Record Type **A02 HIST CORR ITEM**

Document Details **Record has no document attached.**

Notes

**Part of Marlon Brando's unofficial 1967 World Tour to solicit support of film stars and artists in participating in proposed international benefit TV show for UNICEF.**

Print Name of Person Submit Image

Signature of Person Submit

Number of images without cover

JENNIFER BEHNE

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