



# UNICEF

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ASIA REGIONAL OFFICE  
19, PHRA ATIT ROAD  
BANGKOK, THAILAND

EAPRO/2/67  
Press Release

## INTERNATIONAL SCHOOL STUDENTS FOLLOW UP

### MARLON BRANDO'S BIHAR APPEAL

Students from many nations attending the Bangkok International School will start at once to raise funds for children in India's famine-threatened Bihar State, in response to film-star Marlon Brando's appeal when he arrived here from India a few days ago after four days of studying the Bihar emergency with a UNICEF field worker.

The Seventh-graders sent a special message for Mr. Brando to UNICEF Regional Headquarters, telling him of their concern to help at least some of the millions of Bihar children suffering from drought and increasing starvation. From UNICEF Headquarters in Bangkok today, Brando sent the students a special letter:

"To Grade 7 - 1 International School, Bangkok.

I have heard about your project for assisting the children of Bihar. Your concern does you credit. I have just come from India and the children there need all the help they can get. Please try to get as many people interested as possible.

Good luck,

Marlon Brando  
UNICEF Ambassador at Large

The School's Seventh Graders, according to their teacher, Mrs. Bunnag, hope to raise funds among their school-mates and from parents, to 'adopt' one or more needy children in Bihar and help them with food, medicine, and other supplies that can protect them from the disastrous impact of the prolonged drought. The students hope to develop special projects that may also interest the local community in helping, and several have told their teacher they hope children in other lands will hear of their plan and join in the emergency effort.

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**Press Release (1) from UNICEF Asia Regional Office. International School Students Follow Up Marlon Brando's Bihar Appeal.**

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Notes

**Part of Marlon Brando's unofficial 1967 World Tour to solicit support of film stars and artists in participating in proposed international benefit TV show for UNICEF. Brando was in Bangkok after a visit to Bihar region in India.**

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JENNIFER BEHNE

2