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Title

**CATLEY-CARLSON, MARGARET UNICEF Deputy Executive Director, Operations;  
UNICEF Press Release (ICEF/1523) announcing appointment.**

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### THREE SENIOR APPOINTMENTS MADE AT UNICEF

(Reproduced as received from UNICEF, New York.)

The Executive Director of the United Nations Children's Fund (UNICEF), James P. Grant, today announced three senior appointments to the UNICEF staff.

They are Margaret Yvonne Catley-Carlson, of Canada, who will become Deputy Executive Director (Operations), Arthur Richard Jolly, of the United Kingdom, who will become Deputy Executive Director (Programmes) and Bertil Mathsson, of Sweden, who will become Secretary of the UNICEF Executive Board. Mrs. Catley-Carlson and Mr. Mathsson will begin work in September, Mr. Jolly at the beginning of next year.

Margaret Catley-Carlson, born in Saskatchewan in 1942 and brought up in Nelson, British Columbia, held for three years the most senior positions in the Canadian International Development Agency (CIDA) and since last year has been an Assistant Under-Secretary in Canada's Department of External Affairs.

A graduate of the University of British Columbia, she joined the Department of External Affairs in 1966. She first became involved in development work when she served for several years in Canada's Embassy in Sri Lanka. In 1970, she joined the Department's Aid and Development Division.

After a year at the Institute of International Relations at the University of the West Indies, Trinidad and Tobago, she spent several years in Ottawa dealing with aid and development and commercial policy. During this time, she was a member of the Canadian delegation to UNCTAD III in Santiago, Chile.

In August 1975, she became a counsellor with the Canadian Embassy in London and during this period took part in the Conference of International Economic Co-operation in Paris where she chaired the agriculture negotiating committee. In March 1978, she was appointed CIDA Vice-President in charge of multilateral organizations, and headed the Canadian delegation to the UNICEF Executive Board. In 1979, she became Senior Vice-President, and then Acting President until December last year, when she was appointed Assistant

(more)

He is married to Alison Jolly, zoologist and author, presently teaching at the University of Sussex; she is one of the world's foremost experts on the lemur. The couple has four children.

Bertil Mathsson, born in April 1928, has worked in a number of development organizations and for the past three years has been head of the section of Sweden's Health and Social Affairs Ministry responsible for working with social development concerns such as family health and mother and child care, and with United Nations organizations such as the World Health Organization (WHO). In this capacity, he played an active role in the deliberations which led to the passing of the Infant Feeding Code at the World Health Assembly in Geneva last month.

Educated at the Haverford College, in the United States, and the University of Stockholm, where he concentrated on sociology, he began his career in the Swedish Co-operative Union and Wholesale Society, which is known in Sweden as KF, handling research, adult education and information. During this time he was seconded for four years to establish and become first Director of the International Co-operative Alliance's Education Centre for South and East Asia in New Delhi, India -- a training school for co-operative managers in the region -- and then returned to Sweden to become KF's Director of External Relations.

In 1966, he returned to sociological concerns, undertaking to reorganize along generalist rather than medical lines a Swedish-Pakistan family welfare project in Karachi, Pakistan. This was the beginning of 10 years' work in the field of family planning and its application to development, during which he worked for the United Nations Population Division in New York, the United Nations Educational, Scientific and Cultural Organization (UNESCO) in Paris and, in Geneva, for the Labour and Population Programme of the International Labour Organisation (ILO), where he was able to make use of his knowledge of co-operatives and of family welfare concerns in combination. In 1976, he undertook a research assignment at the University of Stockholm's Institute of Social Research, surveying labour and social policy in the Federal Republic of Germany. He joined the Ministry of Health and Social Affairs in 1978. In this capacity, he was his Government's representative on the Swedish Committee for UNICEF and concerned with substantive matters in social development fields. He was Sweden's member of the Social Development Commission.

He is married to Britt Sormark-Mathsson, a journalist specializing in consumer and legal affairs for the Swedish monthly magazine, Hem och Fritid (Home and Leisure).