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Page 18  
Date 04-May-2005  
Time 5:26:53 PM

Login Name Upasana Young (RAM & Hist Proj. Assist. Consult



CF-RAD-USAA-DB01-2005-00000036

Expanded Number **CF-RAD-USAA-DB01-2005-00000036**

External ID **CF-HST-BIO-HEP**

Title

**Audrey Hepburn proposed promotional announcements for A Chance to Live -- 7 Dec 1990**

Date Created  
07-Dec-1990 at 4:49 PM

Date Registered  
04-May-2005 at 4:49 PM

Date Closed

Primary Contact

Owner Location **Executive Director's Office, Group UNICEF = 3001**

Home Location **CF/RAF/USAA/DB01/2001-04735 (In Container)**

Current Location/Assignee **Executive Director's Office, Group UNICEF = 3001 since 04-May-200**

F12: Status Certain? **No**

F13: Record Copy? **No**

d01: In, Out, Internal Rec or Rec Copy

Contained Records  
Container

Date Published

Fd3: Doc Type - Format

Da1:Date First Published

Priority

Record Type **A03 DOC ITEM: CF-RAD-REPOSITORY-WORTHY-ORG-SERIES**

Document Details **Record has no document attached.**

Print Name of Person Submit Image

Signature of Person Submit

Number of images  
without cover

Upasana Young

5

*Bob*

UNICEF HOUSE  
Three United Nations Plaza  
New York, New York 10017  
(212) 326-7000  
Telex 175989TRT

*Mrs Farouqui -  
at home (713) 297-1686*

7 Dec. 1990  
SE/90/785

Dear Christa,

I trust you had a good trip to Lugano and that all went well. I'll try to call you a little later but in the meantime herewith are several letters for Audrey's review.

O particular importance are the scripts for the INCA programmes. The texts appear a little too wordy, but I am sure she can cut it down to size... Please fax me the corrected version.

Unfortunately, I will not be in New York on the 19th, since everyone feels that I am needed in Berlin. Since I had to go to Barcelona for meetings on the 20th, anyhow, I will therefore travel to Germany already on the weekend. Bob Brennan will be in touch with Audrey and Robert and accompany them to the shows. The schedule looks as follows:

08:00 (or 8:15) depart Hotel Plaza Athenée for ABC  
GMA between 8:30 - 9h

09:30 taping of Sally Jessy Raphael Show (until 10:30)

11:00 Homeshow (studio near Bloomingdale) - Satellite  
(15 min. interviews)

12:00 UN TV Studio H - Recording of Promos for  
"Planned Miracle" INCA - PBS programmes

Jill Rembar will probably also be in the studios, at least for GMA and the Homeshow - and Sally...

The US Cttee. needs colour photos of Audrey. We had talked about this before and I wonder if Audrey could help us get a suitable negative. Whatever we have is overused or not of top-quality to serve as a magazine cover.

Finally, could you be so kind and send (or take) a batch of UNICEF publications to my friend Alain Dufour, 1220 Avanchet Parc ( I think the address is 14 R.Carrefour? or something like it...) Tel:796 23 45). He is a teachers and very interested in developmental issues.

Many thanks and warm regards.

Ms. Christa Roth  
UNICEF Geneva

Herzlichst,  
*[Signature]*  
Horst Cerni.

(N)

(N)

*advise  
Gabrielle!*

↑  
→

**SOUTH CAROLINA ETV**  
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Columbia, South Carolina 29205  
ETV FAX Number: Administration/PI 1-803-737-3417  
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SENT TO: Ms. Gabrielle Shang, FAX 212-326-7731

FROM: Sidney J. Palmer, SCETV FAX 803-737-3503

DATE: 12-5-90

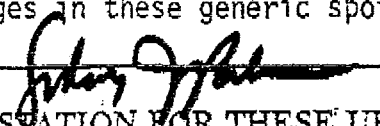
NUMBER OF SHEETS TO FOLLOW: 3

**IF DOCUMENT FAULTS PLEASE CALL:**

Mary Ott TELEPHONE 803-737-3371

REMARKS: This is the proposed copy for Audrey Hepburn for the promotional announcements for A CHANCE TO LIVE. I have not yet received the final OK from Dr. Goodfield. We have faxed them to her and expect to hear at any moment.

However, I do not anticipate any major changes in these generic spots. Many thanks for all your help.



WATCH YOUR LOCAL PUBLIC TELEVISION STATION FOR THESE UPCOMING S.C. ETV/ERN PRESENTATIONS (CHECK LOCAL LISTINGS):

PRIMARY COLORS: THE STORY OF CORITA -- Premiering over PBS in January

REALIZING AMERICA'S HOPE/ALL OUR CHILDREN/MOYERS LIVE FROM LONGSTREET - Premiering over PBS in January

LIVING WELL - Premiering over PBS in January

DANGEROUS ASSIGNMENTS - Premiering over PBS in February

MARIAN MCPARTLAND'S PIANO JAZZ -- ALL NEW SEASON! Over NPR in January

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SOUTH CAROLINA ETV -- TV WORTH WATCHING  
Just Watch Us Now!

## A CHANCE TO LIVE--60 SEC. PROMO

AUDREY HEPBURN ON CAMERA:

Hello, I'm Audrey Hepburn. I'd like to invite you watch our three-part series A CHANCE TO LIVE, the little-known story of the most remarkable international humanitarian effort in the 20th Century.

In 1982, less than 10% of the world's children under the age of 5 received protective vaccinations against childhood diseases, diseases which have been virtually eradicated in the Western world, diseases which could kill. And kill they did. Children were dying at the rate of 50,000 per day---the equivalent of Hiroshima.

But thanks to the efforts of health organizations world wide, including many dedicated American doctors and nurses, by the end of 1990, nearly 80% of the world's children will have been immunized. Shot all over the world, A CHANCE TO LIVE Documents this heroic achievement.

I hope you will join television audiences world-wide for A CHANCE TO LIVE on this Public Television station. (:55)

A CHANCE TO LIVE slide

LOCAL ANNOUNCER: local play date and time

(:05)

A CHANCE TO LIVE--30 SEC. PROMO

AUDREY HEPBURN ON CAMERA:

Hello, I'm Audrey Hepburn. I'd like to invite you to watch our three-part series A CHANCE TO LIVE.

By the end of 1990, nearly 80% of the world's children will have been immunized against childhood diseases-- diseases which can kill. A CHANCE TO LIVE documents this little-known story of the most remarkable international humanitarian effort of the 20th Century.

Please join television audiences world-wide for A CHANCE TO LIVE on this public television station. (:25)

A CHANCE TO LIVE slide:

LOCAL ANNOUNCER: local play day and time (:05)

A CHANCE TO LIVE--20 SEC. PROMO

AUDREY HEPBURN ON CAMERA:

Hello, I'm Audrey Hepburn. I'd like to invite you to join television audiences world-wide for A CHANCE TO LIVE, a three-part series documenting the most remarkable international humanitarian effort of the 20th century--to immunize the world's children against childhood diseases which debilitate and kill. (:15)

A CHANCE TO LIVE slide:

LOCAL ANNOUNCER: local day and time (:05)

SJP 12/5/90