



CF Item Barcode Sign

Page 11
Date 04-May-2005
Time 5:26:52 PM

Login Name Upasana Young (RAM & Hist Proj. Assist. Consulta



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Expanded Number **CF-RAD-USAA-DB01-2005-00000028**

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Title

Text for Audrey Hepburn statement for use by Time Magazine, 19 Feb 92 in conjunction with the Canon ad for Asia edition

Date Created
19-Feb-1992 at 4:48 PM

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04-May-2005 at 4:48 PM

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Primary Contact

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Current Location/Assignee **Executive Director's Office, Group UNICEF = 3001 since 04-May-200**

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Contained Records
Container

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Record Type **A03 DOC ITEM: CF-RAD-REPOSITORY-WORTHY-ORG-SERIES**

Document Details **Record has no document attached.**

Print Name of Person Submit Image

Signature of Person Submit

Number of images
without cover

Upasana Young

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FAX COVER SHEET

Date: 19 February 1992
Ref: PAU/92/141

To: Ms. Christa Roth
Special Events
UNICEF, Geneva, SWITZERLAND
Fax: 011-41-22-791-0822

From: Horst Cerni
Chief, Public Advocacy Unit
UNICEF, New York
Fax: (212)-326-7315 If busy, please try
(212)-326-7260.

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Dear Christa,

We have just received the attached, slightly modified text of Audrey's statement for use by Time magazine in conjunction with the Canon ad for the Asia edition in the latter part of April. Anwarul Chowdhury asked if we will be so kind as to get Audrey's clearance for use of this text. Time and Canon are also considering inclusion of one of the photos taken in Vietnam.

At the same time, he points out that the faxed signature of Audrey was not good enough, and he requires a signature sent to him by Pouch. I would be grateful if you would send this directly to him in Tokyo.

Thank you and best regards.

Cordially,



Horst Max Cerni
Chief, Public Advocacy Unit

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JOB NO.

DESCRIPTION

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TAKING A LEAD ROLE IN A RESPONSIBILITY WE ALL SHARE

Message from UNICEF Goodwill Ambassador, Audrey Hepburn

The Convention on the Rights of the Child is one of the greatest gifts the adult world has given to children. No one can claim that the rights of a child is someone else's responsibility. We all share the responsibility. We must always be ready to take responsibility when there is no one else to speak out for a child or to give care.

The lives and normal development of children should have first call on society's resources and capacities, and children should be able to depend upon that commitment in times of war as in times of peace, in times of recession as in times of prosperity.

The Convention embodies the promise that every child has the right to survive and develop, to grow healthily and obtain an education; the right to be protected against exploitation, neglect and abuse; the right to participate in decisions concerning his or her own future; the right to be considered as an individual with inalienable rights.

In my capacity as UNICEF Goodwill Ambassador over many years, I have seen how children suffer when their basic rights

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are not respected. And I have seen how children can be given a good and healthy life, even in conditions that are far from ideal, if we all work together.

UNICEF, an organization that cares, has taken a lead role in showing the world that the Convention on the Rights of the Child can be used as our guideline and standard for all actions concerning children.

Children can be given a good and healthy life, even in conditions that are far from ideal, if we all work together.

Audrey Hepburn

UNICEF Goodwill Ambassador