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Audrey Hepburn -- TV Spots for Yugoslavia

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United Nations Children's Fund
Fonds des Nations Unies pour l'enfance
Fondo de las Naciones Unidas para la Infancia

UNICEF HOUSE
Three United Nations Plaza
New York, New York 10017
(212) 326-7000
Telex 175989TRT

Audrey Hepburn 30-Second TV Spot
for Former Yugoslavia

As a child, I spent several winters in wartime Holland, frozen and afraid -- so I know the fears your children have. You want to protect them from the harshness of a winter that could claim even more lives. UNICEF shares your concern. Together with all your leaders, we have agreed that the first week of November will be a Week of Tranquillity -- when blankets, clothing, and vaccines can reach a million children. You must help. Let your children feel the warmth of human solidarity. Thank you.

Audrey Hepburn 15-Second TV Spot
for Former Yugoslavia

UNICEF shares your concern that this winter could claim many more children's lives. Together with all your leaders, we have agreed on 1 thru 8 November as a Week of Tranquillity -- when blankets, clothing, and vaccines can reach a million children. You must make it happen!

Draft # 2/R. Cohen/29 Sept 92

**Spot by Audrey Hepburn to be broadcast inside former
Yugoslavia leading up to Week of Tranquility for Children**

With the bitter cold of winter fast approaching and peace not yet in sight, I can imagine what fear and uncertainty your children -- your children who have already endured so much -- must be feeling. I can imagine their suffering because I spent the first winters of my life in wartime, frozen and afraid, in my native Holland. And now, as an adult, as a parent, as a Goodwill Ambassador for the United Nations Children's Fund, I know very well what you parents are going through as you try to protect and provide for your children as the days get shorter and the nights longer and colder. You find yourself spending more and more time thinking about food, shelter, clothing, blankets -- the very basics your children will need to get through the winter.

We at UNICEF share your concern. We worry that winter's harshness could claim more children's lives than those lost to date in the tragedy of war. Together with your leaders -- all your leaders -- we have recently agreed that the first week of November will be a Week of Tranquility for Children. During those seven days all fighting must cease so that the basics -- the basics for winter nourishment, warmth and survival -- can be delivered to your children. We hope to have enough warm blankets and clothing, shoes and boots, vitamins and vaccines for a million children up until the age of ten. But winter will win out if we are not able to deliver them. And that's where you come in. You, each and every one of you, must help make the first week in November a real Week of Tranquility so that the world may enfold your children in the warmth of human solidarity -- above politics, above the quarrels of adults. Thank you.

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Audrey Hepburn 60-Second TV Spot
for Former Yugoslavia

As a child, I spent several winters in wartime Holland, frozen and afraid -- so I know the fears your children are feeling. They have already suffered so much, and you want to protect them from the harshness of a winter that could claim even more lives than the tragedy of war. UNICEF shares your concern, and together with all your leaders, we have recently agreed that the first week of November will be a Week of Tranquillity for children. During these seven days we hope to deliver enough warm blankets and clothing, shoes, vitamins, and vaccines, for a million children up to twelve years of age. Each one of you must help to make the first week in November a real Week of Tranquillity, so that your children can feel the warmth of human solidarity -- above politics and the quarrels of adults. Thank you.



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AUDREY HEPBURN

International film star and Academy Award winner, Audrey Hepburn was named UNICEF Special Ambassador in March 1988 (then in 1989 Goodwill Ambassador). She immediately set off to visit drought-stricken Ethiopia. At the press conference announcing her appointment, Miss Hepburn stated, "I can testify to what UNICEF means to children because I was among the recipients of food and medical relief right after World War II. I have a long-lasting gratitude and trust for what UNICEF does."

The mission to Ethiopia included visits to Eritrea and Tigray, the worst affected provinces. On her return she began an exhausting schedule of interviews in the U.K., Canada, Switzerland, Finland, Germany, Italy and the U.S. She also travelled for UNICEF to Turkey, and saw UNICEF-assisted programmes in Venezuela and Ecuador, followed in a few months by a mission to Guatemala, Honduras, El Salvador and Mexico.

In April 1989 she departed for the Sudan to witness Operation Lifeline Sudan, travelling the difficult roads to the rebel-held Southern Sudan, where she met with rebel leaders. This important mission was followed by major print and broadcast interviews. Later in the year she also visited Thailand and Bangladesh. Her most recent UNICEF field mission was Viet Nam in November 1990, where she witnessed UNICEF-assisted immunization, water and education programmes. The mission was followed by a press conference in Paris.

Audrey Hepburn has been of great assistance to National Committees in advocacy and fund-raising events, particularly those in Australia, New Zealand, Canada, U.S., and throughout Europe. She was an active participant at the World Summit for Children giving a series of press and broadcast interviews. And for the December launch of the 1991 State of the World's Children Report she was again in New York taking a major role through media interviews.

She was born in Belgium, the daughter of a British father and Dutch mother. She trained in ballet, and got a role in an American musical playing in England. A small role in a French film led to an invitation from Collette to play the title role in her new play, "Gigi," about to be produced on Broadway. That same summer she won a major role in a film starring Gregory Peck. The film was "Roman Holiday" and won her an Academy Award as Best Actress. She has since received best actress nominations also for "Sabrina," "The Nun's Story," "Breakfast at Tiffany's" and "Wait Until Dark." Her other successful films include "Funny Face," "My Fair Lady," "Charade," "Two for the Road," and "Robin and Marian." She retired from her active film career in 1965 when her eldest sons started to school and could no longer travel with her. Director Steven Spielberg lured her back for a role in "Always" in 1989.

Audrey Hepburn lives happily in Switzerland. She is the mother of two grown sons, Sean and Luca.