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CF/RAI/NYHQ/SP/SSC/2002-01212

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Ext Ref: Doc Series/Year/Number **SP/SSC/WSC**

Record Item Title

Pool Coverage of Summit. Contains outcome of meeting concerning proposals for coverage. Includes pool coverage, UNICEF responsibilities, screening of video at opening ceremony. (World Summit for Children)

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Primary Contact **James Grant (Former Executive Director)**
Owner Location **World Summit for Children, UNICEF NY- = 3085**
Home Location **UHB, Floor B2, Room B202, Aisle 01, Shelf B013, Level 02, Position**
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File Container Record (Title) **Management Committee Meetings Meetings in Preparation for WS Work**

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Notes

Print Name of Person Submit Images

Signature of Person Submit

Number of images without cover

JOHN MANFREDI

John Manfredi

3

TO: Weekend Group

Date: 14 May 1990
RTV/90/71

FROM: Bill Hetzer

SUBJECT: Pool Coverage of Summit

A meeting was held with UNTV re the pool coverage of the summit on Friday, 11 May. Proposals for coverage as explained in my 8 May memo were discussed in detail.

OUTCOMES

POOL COVERAGE

* UNTV is confident that pool coverage of all events within the confines of the UN Secretariat complex can be covered. These events include concurrent first spouse events. Pool coverage will not involve costs to UNICEF.

Extra costs to UNICEF will involve special set-ups such as the electronic news center for individual broadcasters to set up their own equipment, etc. Special set-ups are considered as anything more than pool coverage.

* A UNICEF ENG crew to handle bilateral impromptu meetings was not considered necessary. UNTV noted that in the past such services have been difficult to control and have caused logistical and political problems. It was noted that each mission organize such recordings with their own crews through the Media Accreditation and Liaison Unit. Both the UN and missions are aware of such activities and can handle them well.

* TV areas can be set aside for one on one interviews . Each broadcaster can bring its own equipment into the area when and if necessary. Bilateral broadcasters are aware of such procedures. Accreditation and scheduling would be handled by the Media Accreditation and Liaison Unit.

* UN radio studios for interviews and or editing can be available at a specific cost to UNICEF. But UNTV stressed that radio and TV broadcasters will probably bring their own equipment and edit in their hotel or elsewhere. UNICEF recommends making some studio space available for emergencies.

- * Phone banks for radio broadcasters will be installed at the UN for the GA. At least twelve on the second floor and four in the basement international broadcast center will be available.
- * A UNICEF documentary ENG crew can be available throughout the summit to capture extra footage for UNICEF's use. Crew to be employed and directed by UNICEF.
- * An electronic news center can be placed somewhere in the UN itself, not in UNICEF House. Running lines to UNICEF House can be costly but also subject to breakdowns. An area in the UN can be found to run lines (possibly public lobby) for broadcasters to plug into. Racks for equipment can be supplied with video/audio lines at the UN at an additional cost to UNICEF.
- * UNICEF can inform missions where feeds of pool coverage can be obtained, e.g. NR at Empire State Building, EBU or other production facilities. NR supplies feeds to networks and production facilities. Individual broadcasters can use such feeds to do post production at such available facilities.
- * EBU or other commercial facilities can also supply editorial services to broadcasters. These services are supplied on a cost basis. This was done for the Gorbachev UN visit. Contact with EBU by UNICEF is underway.
- * An additional UNTV editing room with staff can be made available to UNICEF at cost for UNICEF post production, if necessary.

UNICEF RESPONSIBILITIES

The following activities and services would be supplied by UNICEF:

- * Provide all editing services for highlight video. (UNICEF House, additional UN editing room, other commercial facility).
- * Dubbing of NTSC, PAL and SECAM tapes at outside commercial facility and UN. UN dubbing facilities can be used for NTSC dubs on a limited basis.

* B roll footage for broadcasters as background material on children's problems. Short documentary features will be available on:

- a) The Convention
- b) Adjustment
- c) Education
- d) Possibly the Environment

Cut stories exist, but scripts will be updated with information from the Summit Background Paper being prepared by Peter Adamson. New content available about 5 June.

* Satellite services still need to be decided.

SCREENING OF VIDEO AT OPENING CEREMONY

* UNTV noted that both ECOSOC and the Trusteeship Council cannot be well covered by television. Camera angles are adequate but not outstanding. Some floor cameras will be necessary.

* Screening facilities are also minimal. Large screen projectors present serious lighting, space and security problems. Large screen cabinet projection TVs in various locations throughout the room might be a solution. An evaluation will immediately be undertaken.

* A dimmer board can be installed in the selected room to avoid slow and clicking light switch changes when the video is shown

. Please note that basic decisions about coverage and services need to be taken soon so that detailed planning can commence.