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CF/RAI/NYHQ/SP/SSC/2002-01205

Full Item Register Number [auto] **CF/RAI/NYHQ/SP/SSC/2002-01205**

Ext Ref: Doc Series/Year/Number **SP/SSC/WSC**

Record Item Title

Today's Children Tomorrow's World, April 24, 1990, 2 pages. World Summit for Children descriptions of Closeups of children, Oral rehydration Therapy, water pump, day care, corn mill, summit logo, etc.

Date Created / on Correspondence
24-Apr-1990

Date Registered
10-Sep-2002

Date Closed

Primary Contact **James Grant (Former Executive Director)**
Owner Location **World Summit for Children, UNICEF NY- = 3085**
Home Location **UHB, Floor B2, Room B202, Aisle 01, Shelf B013, Level 02, Position**
Current Location **Special Session & Global Movement For Chil =**

Fd1: Type: IN, OUT, INTERNAL **INTERNAL**
Fd2: Sender Ref or Cross Ref
Field 3

File Container Record ID **CF/RAF/ZW/S0337-1990-000072638**
File Container Record (Title) **Management Committee Meetings Meetings in Preparation for WS Work**

N1: Number of pages **2** N2: Doc Year **0** N3: Document Number **0**

Full GCG Code Plan Number
Record GCG File Plan

Da1: Date Published Da2: Date Received Date 3 Priority

Record Type **A01ed Item Spec Proj - CF/RAI/NYHQ/SP/SSC**

Electronic Details **No Document** DOS File Name

Alt Bar code = RAMP-TRIM Record Number **CF/RAI/NYHQ/SP/SSC/2002-01205**

Notes

Print Name of Person Submit Images

Signature of Person Submit

Number of images without cover

JOHN MANFREDI

John Manfredi

2

Animated summit logo
Freeze logo, superimpose title
in English, French, Spanish

Berlin Wall
Namibia and Chile swearings-in
Prague demonstrations
Walesa, Havel, Bhutto, Mandela
Gorbachev & Bush summit
Chamorro campaign

The world is at a unique crossroads, changing dramatically right before our eyes.

The reduction in global tensions provides the opportunity to turn from confrontation to a major effort to save the lives and improve the living conditions of children everywhere.

Closeups of children

A World Summit for Children at United Nations headquarters in New York this September will bring world leaders together to put the needs of children first.

Oral rehydration therapy
Immunization
Breastfeeding
Growth monitoring

Oral rehydration therapy. Immunization. Breastfeeding. Growth monitoring. Simple, low-cost methods that have already proven their effectiveness saving millions of young lives. What's needed is a strong personal commitment by world leaders to increase funding, mobilize communities, and save an additional 50 million children over the next decade.

Water pump
Day care
Immunization
Growth monitoring
Nutritional surveillance

Helping children means helping their parents -- with community-based programmes that provide clean water, day care, income for women... programmes that monitor nutrition and other basic health care services.

Children's circus

Entertainment and education attracts parents and their children.

Street educators visit home
Nutrition lesson

A children's circus promotes community pride, and helps forge links between parents, street educators, and information about nutrition and health.

Dakar concert
Immunization

A concert audience is entertained, as it learns the value of immunization.

Uganda AIDS role-playing

Role-playing teaches youngsters the dangers of AIDS.

Logo animation dissolves in and out
Street children sniffing glue, selling
Street children at shelter

Other activities reach out to street children, and help them re-enter society. The first step: drop-in shelters that offer a hot meal, a shower, a place to play, medical treatment, adult guidance and, most important of all, the affection they so badly need.

Corn mill
Literacy class
ORT class
Breastfeeding

A corn mill means less time in the kitchen and more time learning to read. It also frees mothers to acquire the knowledge that can save a child's life.

UNICEF and government reps shake hands
Meeting, data analysis, artists' seminar

This education for living requires everyone's participation--a grand alliance for children.

Radio, posters, TV
Field workers distributing Facts for Life

Personal contact, the mass media -- all forms of communication -- get everyone involved and help assure sustained progress.

Milk distribution to Afghan refugees

A grand alliance can help ease the suffering of children caused by economic problems, and the aftermath of war.

Girl addresses U.N.
Balloons released outside Secretariat
Signing ceremony

The United Nations' adoption of the Convention on the Rights of the Child is an important first step toward making basic children's rights part of international law.

Animated logo dissolves in and out
Puppet show
Other street carnival scenes

The next step is for world leaders to become personally involved and forge policies for the survival, protection and development of children.

Vocational classes

The goals are simple: provide children with the environment that lets them develop to their fullest.

Street children
Maimed child
Mother and child

Protect children from exploitation, war and disease.

Closeups of parents and children

These are attainable goals that the people want. Now is the time for leaders to meet at the World Summit for Children and seize this moment to provide national security based on people, not on weapons.

Final image freezes and fades to black
Summit logo arcs into frame
and fades to black

Time is important, because the children cannot wait. They need and deserve first call on every country's resources now.

Because these children are tomorrow's world.