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 CF_Item_One_BC5-Top-Sign

Page 1
 Date 10-Sep-2002
 Time 10:53:35 AM
 Login jrm



CF/RAI/NYHQ/SP/SSC/2002-01201

Full Item Register Number [auto] **CF/RAI/NYHQ/SP/SSC/2002-01201**

Ext Ref: Doc Series/Year/Number **SP/SSC/WSC**

Record Item Title

Audio Visual Services for World Summit for Children.

Date Created / on Correspondence
 19-Apr-1990

Date Registered
 10-Sep-2002

Date Closed

Primary Contact **James Grant (Former Executive Director)**
 Owner Location **World Summit for Children, UNICEF NY- = 3085**
 Home Location **UHB, Floor B2, Room B202, Aisle 01, Shelf B013, Level 02, Position**
 Current Location **Special Session & Global Movement For Chil =**

Fd1: Type: **IN, OUT, INTERNAL** **INTERNAL**
 Fd2: Sender Ref or Cross Ref
 Field 3

File Container Record ID **CF/RAF/ZW/S0337-1990-000072638**
 File Container Record (Title) **Management Committee Meetings Meetings in Preparation for WS Work**

N1: Number of pages **3** N2: Doc Year **0** N3: Document Number **0**

Full GCG Code Plan Number
 Record GCG File Plan

Da1: Date Published Da2: Date Received Date 3 Priority

Record Type **A01ed Item Spec Proj - CF/RAI/NYHQ/SP/SSC**

Electronic Details **No Document** DOS File Name

Alt Bar code = RAMP-TRIM Record Number **CF/RAI/NYHQ/SP/SSC/2002-01201**

Notes

Print Name of Person Submit Images

Signature of Person Submit

Number of images
 without cover

JOHN MANFREDI

John Manfredi

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United Nations Children's Fund
Fonds des Nations Unies pour l'enfance
Fondo de las Naciones Unidas para la Infancia

UNICEF HOUSE
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New York, New York 10017
(212) 326-7000
Telex 175989TRT

19 April 1990

SUMMIT AUDIO-VISUAL SERVICES

Although audio-visual services are currently under negotiation with the host broadcaster (UNTV and Radio), it is expected that the following services will be available:

- A) UNTV and Radio pool coverage of all events, e.g., opening ceremony, opening of official dinner, Sunday activities at Summit and possible first spouse event. Pool coverage will consist of both live feed radio and television which will be available to all broadcasters on video/audio cassette and at a central source for recording and/or satellite distribution by individual country broadcasters.
- B) Audio studios and a television studio will be supplied by UN facilities for individual broadcasters' use, e.g., one-on-one interviews with Heads of State or other Summit personalities. Schedules to be prearranged by country broadcaster through advance bookings.
- C) Individual country broadcasters will not have access to Summit function rooms, but special locations will be assigned for coverage by these crews. Such locations will probably be limited to various entrances and exits to the UN Secretariat and/or major lounges.
- D) UNICEF expects to be able to provide each dignitary attending the Summit a souvenir audio and video cassette of the highlights of the Summit event. These tapes will summarize the Summit and possibly feature each Head of State. Such souvenir materials will be made available after the Summit. Cassettes can be delivered to the UN missions or pouched to each UNICEF country office. Post production time will probably take several days.
- E) UNICEF and UN electronic media placement staff will assist country broadcasters with information concerning satellite feeds and/or production facilities in New York City for specialized materials. These must be produced, booked and financed by each country broadcaster.
- F) UNICEF radio and television staff will do their best to place audio-visual reportage of the Summit on the normal international news services, e.g., Visnews, Worldwide Television News, and American and foreign television and radio networks with offices in New York City.

As plans are developed, detailed descriptions of services will be made available to country offices.

Print

The Division is arranging meetings with editorial writers and top journalists for the Executive Director and other senior UNICEF staff. To date, Mr. Grant has met with the Editorial Board of the **Baltimore Sun**. Mr. Grant is scheduled to meet with **The Washington Post, USA Today, The Boston Globe, the Christian Science Monitor, Time, Newsweek, U.S. News and World Report** and selected columnists.

In addition, Lawrence Bruce, President of the U.S. Committee for UNICEF, is scheduled to meet with editorial boards of the **Atlanta Journal Constitution** and the **Cleveland Plain Dealer**.

Similar efforts are being made with major broadcast networks.

Communications to the field

Summit Update

Issued bi-monthly, containing Summit-related information at headquarters and in the field leading up to the Summit. This update is distributed by E-Mail, fax, and pouch to all field offices and National Committees.

SUMMITRON

A special bulletin board set up on the Electronic Network which will become operational on 1 May with the following categories:

- 1) list of basic documents pertaining to the Summit
- 2) editorial file, containing information materials, including those in the Information Kit which is now in preparation.

NEWSWIRE

There will be at least one item on the Summit each week.

NEWSFLASH

Will continue as usual -- with Summit stories appearing as warranted.

**SUMMIT INFORMATION
KIT**

Content: an overview, five to six background articles, a brochure, Facts and Figures, etc. To be available in early June, but contents will be made available as soon as final drafts are ready.

**FIELD VISITS
AND SEMINARS**

Field visit by prominent North American journalists to Central America: El Salvador, Honduras, and Nicaragua in July.

A seminar/field visit by prominent European journalists to Egypt in late June.