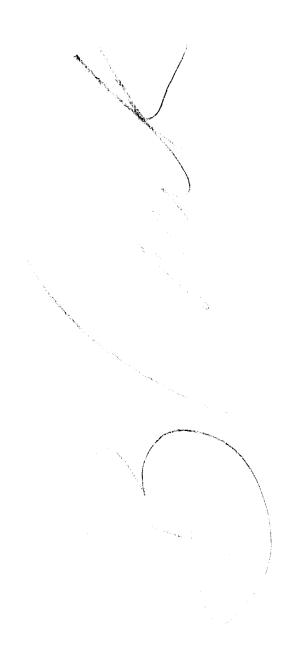
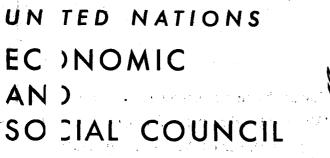
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DISTR. RESTRICTED E/ICEF/R.775 22 July 1959 ORIGINAL: ENGLISH

ITED NATIONS CHILDREN'S FUND

ogramme Committee

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Recommendation of the Executive Director for an Allocation ISRAEL

Milk Conservation

The Executive Director <u>recommends</u> an allocation to Israel of 254,000 to ovide supplementary equipment to assist in the establishment of a milk pasteuration plant for the Jerusalem area; refrigeration equipment for the previously sisted Thuva plant at Tel Aviv; and two fellowships. The Board has previousapproved 5507,000 for this project, exclusive of freight. The most recent location was approved in September 1957 (E/ICEF/L.1145).

The Government and Tnuva (a co-operative organization which will own and erate the plant) will each deposit into a joint fund amounts in Israeli pounds uivalent to the landed cost of the UNICEF equipment. This joint fund, as reed with UNICEF, will be used principally for the purpose of providing farm oling systems, tank transport equipment for movement of milk from farm to dairy, Uk distribution equipment for distribution to hospitals, schools and instituons and to establish a loan fund for the purpose of increasing and improving le quality of milk on farms.

In the fiscal year 1959/60 the Government subsidy to farmers for raw .lk is expected to increase from IL8,000,000 to IL9,000,000 (equivalent to \$\$5,000,000). A yearly consumer subsidy of approximately IL6,000,000 for he purpose of reducing the prices of school lunches and school milk for needy hildren will continue and will increase in 1961 when the plant will begin perations. The Government proposes to make a loan of approximately 1,000,000 to Thuya toward the cost of building the plant. The 'ICEF/R.775 ELLOI IEC 2

evernment subsidies to producers and the subsidy to needy consumers, which toether considerably decrease the price of milk, will help the output of the new lant to reach needy children and mothers. Since the amounts by which these ubsidies will increase due to the operation of the plant in 1961 and later years is not known at this stage, the deposits to the joint fund made by both the evernment and Tnuva, amounting to approximately the equivalent of US \$500,000, re taken as matching.

19 13

eneficiaries and consumer subsidies

. The school milk project now includes 75,000 children $\frac{3}{2}$ 20,000 receiving resh whole milk and 55,000 receiving reconstituted powdered whole milk. Sugar id cocoa are added to both types. The Government is endeavouring to increase he fresh whole milk distribution to an additional 10,000 children in 1960. The shool lunch programme now provides lunches to 120,000 children. The subsidies h both programmes may run from 25 to 100 per cent depending upon the economic tatus of the family. The Government agrees that these subsidies will continue ver a ten year period.

ogramme accomplishments

, UNICEF assistance to Israel has largely been limited to the milk conservaton programme and the assistance to date has primarily been in the provision of ottling equipment for existing milk plants. The exception to this was provision ? a small sterilization unit at Kfar Shmaryahu. The objective of the Government is been to increase production both in quantity and quality, to provide reasonabl riced milk and to protect the consumer by heat treating and bottling milk in so

There are an estimated 715,000 children in Israel under fifteen years of age.

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and the second se

r as has been possible. There has been a need for consumer education as well,
ice a high proportion of immigrants have come from countries where milk was not
the diet. The following table indicates the degree of success in terms of
tection of the consumer by heat treating and bottling:

an an an Araba an Ar An Araba an A	Distribution in bottles	Distribution
1950 1956	37.0 11 11	59.3 million litres
1957 1958 (January -October only)	hh.5 B H H 66.2 H H	31.3 1.7 11 Ann Ann Ann Ann Ann Ann Ann Ann Ann

I ing this period total milk production rose from 64.9 million litres to 143.3
n lion litres annually. Per capit consumption of liquid milk, however, is still
1 , being approximately one-third of generally accepted standards, and indicating
t t consumer education must continue. The Government reports that approximately
7 per cent of the present milk production goes to children,

At present there is a Government subsidy paid to the producer of 80 prutot a itre. This results in a consumer price of 360 prutot per litre (equivalent to 0.20). Various subsidies to needy consumers totalling approximately I,000,000 per year do much to offset the general effect of this price. Factors b as the increasing efficiency of this as yet young industry, plus the impact expenditures from the joint fund toward more efficient handling of the raw m k will also tend to reduce the price in future.

F. /UNICEF evaluation

7 In its assessment of the UNICEF assistance to milk conservation in Israel the F! /UNICEF evaluation team reported in part:

"Thus a substantial portion of all Israel's children now get free or cheap milk daily and, even without UNICEF aid, a feeding programme for children including some milk, would undoubtedly have been carried out. UNICEF help has permitted an increased output of safe, bottled milk, has had a marked effect on increasing milk production and has enabled more milk to go into the feeding of children."

/...

ong the team's recommendations were the improvement of bottled milk supply in e Jerusalem area and the strengthening of the newly formed National Dairy Initute at Rehovoth, both of which are included in this document.

1 an of action

TOEF/R.775

The present Jerusalem dairy, built in 1933, is now considered obsolete. It s constructed for a capacity of 12,000/15,000 litres per day whereas the present 1 mand approximates 65.000 litres per day. A new plant, of approximately this pacity, would be constructed outside the city and all useable equipment would be ansferred from the old plant. The Government has further agreed that Israel a now fabricate much of the new requirements and wherever this is possible is • questing only the raw materials and special fittings from UNICEF. Thus the 1 location is held to the minimum. The Government reports that there are 70,000 2 ildren under the age of fourteen years in this area. 1

The refrigeration equipment requested for the pasteurizing plant in Tel Aviv
to replace partially equipment originally provided under the UNICEF allocation
1952 and which has been found to be not fully satisfactory.

1. The fellowships requested are: a) for a senior officer of the National
I. Iry Institute to obtain experience in the administration of training courses
v ich are being established for several types of dairy employees; and b) for
i > training of a senior official of the sterilizing plant at Kfar Shmaryahu in
i is type of processing of milk.

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USS

2,000

2,000

186,500

10,000

30,500

227,000

4,000

23,000

254,000

be the second second

[CEF commitments

1

- UNICEF would provide the following assistance:
 - a) For the Thuva Dairy, Jerusalem (para.8)
 Equipment and materials for one pasteurizing unit, one homogenizer, two bottle-washing and filling lines, eleven tanks of various sizes, two boilers and the milk container of a road tanker
 b) For the Thuva Dairy, Tel Aviv (para.9)
 Replacement refrigeration equipment
 - c) Contingency

Total equipment

- d) Fellowships
 - i) For the Tenne-Noga Dairy, Kfar Shmaryahu (para.10)

One six months' fellowship in the techniques of sterilizing milk

 ii) For the newly established National Dairy Institute (para.10)
 One six months! fellowship for a senior officer to study dairy training school

administration e) Freight on equipment

Total recommended allocation

- 0 approval
- . FAO has given technical approval to this project.

vernment commitments and matching

. See paragraphs 2 and 3 above.

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